

*DePaul University*

College of Computing & Interactive Media / School of Cinema and Interactive Media

April 1, 2014

GD210 Digital Illustration

Spring 2013- TU-TH 11:50AM-1:20PM

CDM 526

*Professor Dolores Wilber*

[dwilber@cdm.depaul.edu](mailto:dwilber@cdm.depaul.edu)

### **Office hours**

Th 9:45AM-11:45AM CDM 459

Register online or email to confirm appt.

### **Course Description**

Introduction to illustration development in image, line and photography, combining computer applications and hand-rendered approaches.

### **Prerequisites**

GD105 (Introduction to Visual Design) and competency in Photoshop and Illustrator.

### **Course management system**

D2L

<https://d2l.depaul.edu/d2l/home>

### **Learning Goals**

- Students will explore variety of digital techniques and working methods of Illustration using both raster and vector based software.
- Students will be able to create illustrations through integrated use of Adobe Photoshop and Illustrator.
- Students will learn intermediate/advanced techniques for combining their skills in these programs.

### **Course Structure**

- Lectures, presentations, and demonstrations

If you are not familiar with computer software, you will need to research outside of class and strongly consider subscribing to Lynda.com for computer applications demonstration videos (\$25/month is the very reasonable fee. You must also attend class and take notes. You will be required to watch demo videos outside of class.

- Reading

There will be short readings for discussions and computer demo.

- Class work

Much of your work will be conducted outside the class, especially idea development, content development, planning and sketching. You are responsible for the time-management necessary to ensure that you have computer time outside of class.

- Critiques

We will have work and project critiques and presentations that will ensure that we learn from one another and share information. Attendance and participation in critiques is mandatory.

### **Add/Drop dates and University closure dates**

April 04, 2014 Last day to add classes to SQ2014 schedule

April 11, 2014 Last day to drop classes with no penalty

April 11, 2014 Last day to select pass/fail option

April 12, 2014 Grades of "W" assigned for SQ2014 classes dropped on or after this day

April 18, 2014 Good Friday – University officially closed

April 19, 2014    Easter Holiday – University officially closed  
April 20, 2014    Easter Holiday – University officially closed  
April 21, 2014    Last day to select auditor status

### **Online Course Evaluations**

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in [CampusConnect](#).

### **Academic Integrity and Plagiarism**

This course will be subject to the university's academic integrity policy. More information can be found at <http://academicintegrity.depaul.edu/>. If you have any questions be sure to consult with your professor.

### **Academic Policies**

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the [University Academic Calendar](#). Information on enrollment, withdrawal, grading and incompletes can be found at: [cdm.depaul.edu/enrollment](http://cdm.depaul.edu/enrollment).

### **Students with Disabilities**

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential. To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: [csd@depaul.edu](mailto:csd@depaul.edu).

Lewis Center 1420, 25 East Jackson Blvd.

Phone number: (312)362-8002

Fax: (312)362-6544

TTY: (773)325.7296

### **Harassment**

The policy as specified in the DePaul Student Handbook will be adhered to in this class.

### **Class Discussion**

Student participation in class discussions will be measured in two ways. First, students are highly encouraged to ask questions and offer comments relevant to the day's topic. Participation allows the instructor to "hear" the student's voice when grading papers. Secondly, students will be called upon by the instructor to offer comments related to the reading assignments. Students must keep up with the reading to participate in class discussion.

### **Attitude**

A professional and academic attitude is expected throughout this course. Measurable examples of non-academic or unprofessional attitude include but are not limited to: talking to others when the instructor is speaking, mocking another's opinion, cell phones ringing, emailing, texting or using the internet whether on a phone or computer. If any issues arise a student may be asked to leave the classroom. The professor will work with the Dean of Students Office to navigate such student issues.

**Attendance & Punctuality**

Attendance is mandatory! It really is.

Three absences will result in a lower grade (from B to C, for instance) without a verified excused reason. Further absences will result in failure of the course. An excused absence is allowed in the case of a medical or personal emergency (illness with doctor's letter; death in the family). An absence is defined as not showing up for class or showing up 15 minutes or more late for class.

**Supplies**

Students need to purchase a portable storage device (key drive), or your choice for class storage. Budget at least \$25 for mounting supplies and a field trip.

**Changes to Syllabus**

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

**Academic Integrity and Plagiarism**

This course will be subject to the academic integrity policy passed by faculty. More information can be found at <http://academicintegrity.depaul.edu/>.

**Withdrawal**

Students who withdraw from the course do so by using the Campus Connection system (<http://campusconnect.depaul.edu>). Withdrawals processed via this system are effective the day on which they are made. Simply ceasing to attend, or notifying the instructor, or nonpayment of tuition, does not constitute an official withdrawal from class and will result in academic as well as financial penalty.

**Retroactive Withdrawal**

This policy exists to assist students for whom extenuating circumstances prevented them from meeting the withdrawal deadline. During their college career students may be allowed one medical/personal administrative withdrawal and one college office administrative withdrawal, each for one or more courses in a single term. Repeated requests will not be considered. Submitting an appeal for retroactive withdrawal does not guarantee approval.

College office appeals for CDM students must be submitted online via MyCDM.  
The deadlines for submitting appeals are as follows:

Autumn Quarter	Last day of the last final exam of the subsequent winter quarter
Winter Quarter:	Last day of the last final exam of the subsequent spring quarter
Spring Quarter:	Last day of the last final exam of the subsequent autumn quarter
Summer Terms:	Last day of the last final exam of the subsequent autumn quarter

**Excused Absence**

In order to petition for an excused absence, students who miss class due to illness or significant personal circumstances should complete the Absence Notification process through the Dean of Students office. The form can be accessed at <http://studentaffairs.depaul.edu/dos/forms.html>. Students must submit supporting documentation alongside the form. The professor reserves the sole right whether to offer an excused absence and/or academic accommodations for an excused absence.

**Incomplete**

An incomplete grade is a special, temporary grade that may be assigned by an instructor when unforeseeable circumstances prevent a student from completing course requirements by the end of the term and when otherwise the student had a record of satisfactory progress in the course. CDM policy requires the student to initiate the request for incomplete grade before the end of the term in which the course is taken. Prior to submitting the incomplete request, the student must discuss the circumstances with the instructor. Students may initiate the incomplete request process in [MyCDM](#).

- All incomplete requests must be approved by the instructor of the course and a CDM Associate Dean. Only exceptions cases will receive such approval.
- If approved, students are required to complete all remaining course requirement independently in consultation with the instructor by the deadline indicated on the incomplete request form.
- By default, an incomplete grade will automatically change to a grade of F after two quarters have elapsed (excluding summer) unless another grade is recorded by the instructor.

### Grading Formula

*Please note that all assignments are required for a grade in the class.*

Class participation (blog postings, attendance, participation in discussion) 20%

All readings require a 300-word blog posting; All students must respond to three other student's posts after a reading or assignment critique posting.

Project: My Worst Job 30%

Project: Ethnic/Racial/Cultural/Identity 30%

Project: Dating Identity and Performance Strategy 20%

### Grading Scale

A	95-100
A-	93-94
B+	91-92
B	87-90
C+	83-84
C	80-82
D+	76-77
D	72-75
D-	70-71
F	Below 70

### Grading Formula

Participation	10%
Project One: Three Different Ways	15%
Project Two: Portrait	15%
Project Three: Music	30%
Project Four: Type and Image	30%

### Grading Scale

A	95-100	B	87-90	D+	76-77
A-	93-94	C+	83-84	D	72-75
B+	91-92	C	80-82	D-	70-71
				F	Below 70

### Supplies

- Sketchbook
- Tracing Paper (highly recommended)
- X-acto Knife and blades (#11)
- Utility knife
- Studio Tack, Twin Tack adhesive film or Spray Mount
- Paper for printing (optional)
- Flash drive or external hard drive. Make sure that you make backup disks in case your disk gets damaged.

**Local Digital Imaging Supplies**

- Microcenter, 2645 Elston Avenue Chicago, IL 60647 (773) 292-1700 [www.microcenter.com](http://www.microcenter.com)

**Local Art Supplies**

- Blick Art Materials 1574 N. Kingsbury Street Chicago, IL 312.573.0110 [www.dickblick.com](http://www.dickblick.com)
- Blick Art Materials 42 S. State Chicago IL 312.920.0300 [www.dickblick.com](http://www.dickblick.com)
- Utrecht Art Supplies, 33 S. Wabash Ave, Chicago IL 312.922-8597

**Textbook**

No textbook required

**DePaul Design Mailing List**

All students are strongly encouraged to sign-up for the DePaul Graphic Design mailing list

[Design@mailman.depaul.edu](mailto:Design@mailman.depaul.edu)

<http://mailman.depaul.edu/mailman/listinfo/design>

## Project Descriptions

### Project 1: Three Different Ways

Project:

Choose three objects (tools, furniture, flower, automobile, etc.) to draw in Illustrator  
Each object must relate to the beginning of a story in some way.

Example:

- A swerving car was traveling down an endless highway with a tree on the side of the road.  
(car, highway/road, tree)

- Graphic designer is my handle. (shoes, eyeglasses, notepad, ear buds, etc.)

- A baby is stolen by thief with bicycle. (baby, thief, bicycle)

Illustrate each separately and then place in the same composition.

Illustrate the objects in the following ways:

1) Realism - Illustrate it as realistically as possible

2) Simplification - Illustrate as simply as it can possibly be. Reduce details and number of lines as if it was to be used as a logo, or symbol.

3) Anthropomorphism - Illustrate as if it was engaged in some human activities (physical and/or emotional).

Examples: frustrated fax machine, hungry vacuum cleaner, angry scissors

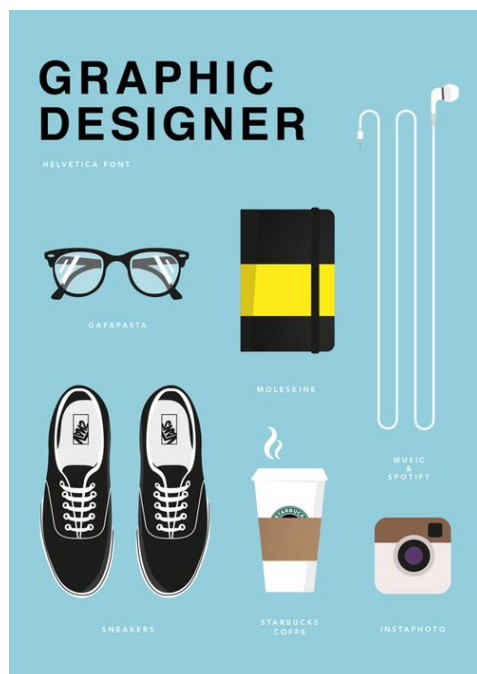
Anthropomorphism is any attribution of human characteristics (or characteristics assumed to belong only to humans) to non-human animals, non-living things, phenomena, material states, objects or abstract concepts, such as spirits or deities.

Place all three objects in the same composition, 11x17, with narrative sentence describing composition.  
Minimal text must be included in the composition.

Example for 'realism': Breaking Bad RV – Select from website

<http://www.photoshoplady.com/tutorial/image-transformation-into-cartoon/3671>

Example for composition and text.



## Project 2: Portrait Tracing and Stylizing

- Choose a portrait (photograph) of a subject you are interested in portraying. A self-portrait is acceptable and should be used if you are having difficulty making a selection.
- Using vector software (Illustrator), create an 8x10 portrait of the subject following these steps:
  - 1) Download or scan the photograph
  - 2) Trace the photograph by hand or in Illustrator using pen, paint brush, shape tool
  - 3) Minimize the number of paths and points. Try to make it as smooth as possible.
  - 4) Stylize it by using custom brush, pattern, etc.
  - 5) Add additional elements such as background, objects, texture. You can also add photographic texture.

Size: 8x10 printed  
Some cool tutorials:

<http://www.photoshoplady.com/tutorial/image-transformation-into-cartoon/3671><http://www.creativebloq.com/graphic-design/how-create-vector-art-2131975>

[http://help.adobe.com/en\\_US/illustrator/cs/using/WS714a382cdf7d304e7e07d0100196cbc5f-64faa.html](http://help.adobe.com/en_US/illustrator/cs/using/WS714a382cdf7d304e7e07d0100196cbc5f-64faa.html)



### Project 3: Integration of Type and Image – Film or Theater/Play Poster

Create a poster for a film of your choice. The cover illustration may be a composite, montage-style photo illustration, Illustrator vector drawing, or combination of vector drawing and photographic imagery.

It should not look anything like what appeared in the advertising for the film.

Illustration and designed title treatment are required. The typographic elements must be well integrated into composition of your illustration.

For your illustration, you are not allowed to use an image (scene) directly from the film. You may elements from images from the movie, stylize then and integrate them into your illustration. Please do not focus your illustration on actors. Your illustration must be completely invented and original.

**Size:**

13"x19" (portrait or landscape)

<http://www.pinterest.com/rchlgss/movie-poster-project-illustration-2013/>







S O F O K L E S A N T Y G O N A



TEATR LUDOWY KRAKÓW

EXCEPTIONAL SUPPORT FOR THE 1995-1996 SEASON HAS BEEN PROVIDED BY THE T. MERTZ CHARITABLE TRUST.

**95  
96  
SEASON**

**THE PUBLIC THEATRE**

**BRING IN 'DA NOISE, BRING IN 'DA FUNK**  
BY LARRY CLARK, PAUL ADAMS AND JENNIFER J. WHITE  
WRITTEN BY JENNIFER J. WHITE  
DIRECTED BY LARRY CLARK

**WASP AND OTHER PLAYS**  
BY JAMES WATTS  
DIRECTED BY JAMES WATTS

**2 WOMEN**  
ANDREW WATTS & NICKIE GIBBS

**CHANGING LEAF**  
BY RALPH BLOOM  
DIRECTED BY RALPH BLOOM

**FRAGMENTS**  
WRITTEN BY JAMES WATTS  
DIRECTED BY JAMES WATTS

**DANCING ON HER KNEES**  
WRITTEN BY JAMES WATTS  
DIRECTED BY JAMES WATTS

**VENUS**  
WRITTEN BY JAMES WATTS  
DIRECTED BY JAMES WATTS

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## Syllabus

*Readings will periodically be assigned.*

### WEEK ONE

#### **Tuesday 4.1**

*Introduction to class*

Examples of projects

#### **Thursday 4.3**

##### **Project 1: Three Different Ways**

Work in class; report on three objects and narrative sentence at end of class

### WEEK TWO

#### **Tuesday 4.8**

##### **Project 1: Three Different Ways**

Report on narrative sentence and present first of three objects; Post to D2L

#### **Thursday 4.10**

##### **Project 1: Three Different Ways**

Work in class (this means: IN CLASS)

### WEEK THREE

#### **4.15 Tuesday**

##### **Project 1: Three Different Ways**

Present second and third of three objects; Post to D2L

#### **4.17 Thursday**

##### **Project 1: Three Different Ways**

Work in class (this means: IN CLASS)

### WEEK FOUR

#### **4.22 Tuesday**

##### **Project 1: Three Different Ways**

Final critique of all three objects in a composition, including narrative sentence;

Post to D2L and print

#### **4.24 Thursday**

##### **Project: Project 2: Portrait Tracing and Stylizing**

Introduction

### WEEK FIVE

#### **4.29 Tuesday**

##### **Project 2: Portrait Tracing and Stylizing**

Present photograph

#### **5.1 Thursday**

##### **Project: Project 2: Portrait Tracing and Stylizing**

Work in class (this means: IN CLASS)

### WEEK SIX

#### **5.6 Tuesday**

##### **Project: Project 2: Portrait Tracing and Stylizing**

First critique: post to D2L

**5.8 Thursday****Project: Project 2: Portrait Tracing and Stylizing**

Work in class

**WEEK SEVEN****5.13 Tuesday****Project 2: Portrait Tracing and Stylizing**

2<sup>nd</sup> Critique; Post to D2L

**5.15 Thursday****Project 2: Portrait Tracing and Stylizing**

Final Critique

Post to D2L and print

**WEEK 8****5.20 Tuesday****Project 3: Integration of Type and Image – Film Poster**

Present film selection and concept

**5.22 Thursday****Project 3: Integration of Type and Image – Film Poster**

Work in class.

**WEEK 9****5.27 Tuesday****Project 3: Integration of Type and Image – Film Poster**

First critique; Post to D2L

**5.29 Thursday****Project 3: Integration of Type and Image – Film Poster**

Work in class.

**WEEK 10****6.3 Tuesday****Project 3: Integration of Type and Image – Film Poster**

2<sup>nd</sup> Critique; Post to D2L and print

**6.5 Thursday****Project 3: Integration of Type and Image – Film Poster**

Work in class.

**6.10 Thursday Final Critique**

11:45-2PM

**Project 3: Integration of Type and Image – Film Poster**

Post to D2L and print