

GD104 Design Drawing Process

Winter Quarter 2016 · Wednesday 10:00 AM–01:15 PM · 14 E Jackson Room 501

Barbara Raidl · braidl@cdm.depaul.edu · Office Hours Wednesdays 8:30 AM–10:00 AM Rm 501

Text Requirement None

Materials

18 x 24 pad of drawing paper	Pencil HB
Charcole (Vine (2B and higher) & Compressed)	Kneaded eraser
Cheap Black Construction paper	X acto knife
18 inch ruler	Glue
Masking tape	Sketchbook
Plaka (black & white)	Bristol board (size to be determined)
brush (talk about in class)	

Course Description

This course introduces students to drawing for the design process in print and media: from initial concept development to sketches through presentation drawings and visualizations. The documentation and communication of ideas require fluency with symbolic and illustrative methods. Topics include general arrangement and detailed and dimensional drawings providing essential preparation for Illustrator classes for design. Topics include a history of designers' drawings, basic drawing skills including perspective, line, texture, shape, light, shade and value, step-by-step processes, tools and materials, the design process and concept sketches, and presentations.

Learning Objectives

By the end of this course, students will be able to:

- Understand principles of design in regard to conceptualization of ideas through drawing and sketching
- Communicate ideas through drawing and sketching to further the design process
- Demonstrate knowledge of techniques and form, specifically, line, positive/negative space, shade/tone, texture, color, etc.
- Practice the process of conceptualization, drawing and sketching to communicate design ideas

Instructional Methods

This class will be taught as a lab class. You will be given 10 different drawing projects, each project will be thoroughly explained in class. You should be able to finish each drawing project in class. The first 5 drawing assignments will be evaluated during office hours on the 5th week of this class. The rest of the 5 drawings assignments must be done by the final class. All 10 drawing assignments will be evaluated on the final exam day, we will evaluate these with a group critique. In addition, each week you will be given a sketchbook assignment. The sketchbooks will be evaluated on weeks 3, 6, 9 & 11 (Final exam Day). Each sketchbook assignment must be totally completed or you will get no credit!

Evaluation Criteria

Students will be graded individually based on assignments, sketchbooks and participation. Participation reflects the expectation that each student attend class, is on time daily and contributes positively to the classroom-learning environment by participating in class and assisting those who are having difficulty if possible.

Grade for this course is based on	
Drawing Projects (1 - 10)	25%
Sketchbook Projects (1 - 10)	25%
Poster Project	50%

Grading Scale	
A	100-90
B	89-80
C	79-70
D	69-60
F	59-0

A is given for work of consistently exceptional quality and craft which means: every drawing assignment is finished and evaluated; the drawings show an understanding of the ideas discussed in each class; all sketchbook assignments are finished and evaluated; each class has been attended.

B is given for work of overall good quality and craft which means: some drawings are missing; the drawings are missing the understanding of the ideas discussed in class; you are missing sketchbook assignments; you missed class.

C is given for work of average quality and craft which means: many drawings are missing; the drawings show a vague understanding of the ideas discussed in class; missing half or more of the sketchbook assignments; class attendance is enough to get by.

D will be given for work that is of poor quality and craft—you should know what this means! Ask if you don't. A hint: you missed most of the classes.

Course Policies

Changes to the Syllabus

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

On Line Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

Academic Integrity and Plagiarism

This course will be subject to the university's academic integrity policy. More information can be found at <http://academicintegrity.depaul.edu/>. If you have any questions be sure to consult with your professor.

Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at:

<http://www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx>

Dates to Remember

January 10, 2016	Last day to add (or swap) classes to WQ2016 schedule	Winter Term
January 15, 2016	Last day to select pass/fail option	Winter Term
January 17, 2016	Last day to drop classes with no penalty * *(100% tuition refund if applicable and no grade on transcript)	Winter Term
January 18, 2016	Grades of "W" assigned for classes dropped on or after this day	Winter Term
January 22, 2016	Last day to select auditor status	Winter Term

Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential.

To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: csd@depaul.edu.

Lewis Center 1420, 25 East Jackson Blvd.

Phone number: (312)362-8002

Fax: (312)362-6544

TTY: (773)325.7296

Week By Week Course Outline

Week 1 1/6/16

Positive and Negative Space Drawings

Understanding how drawing the negative space helps draw the object (the positive space). Discuss ideas of composition: using the whole page, and using a viewfinder to figure out the best composition.

In class assignment: Two 18 x 24 drawings using black paper.

Sketchbook

Draw 40 drawings using black paper. The negative space in each drawing will be cut out of black paper and glued into your sketchbook.

Draw from observation.

Week 2 1/13/16

Line Drawings

Learning to see what we are drawing. Draw using the ideas of proportion, scale, and measuring. You will be using a grid to draw these drawings (you will have a grid on your paper and you will be looking through a grided viewfinder).

In class assignment: Two 18 x 24" drawings using the grid.

Sketchbook

Draw 40 thumbnails using your non-dominant hand. I will give a pencil to use.

Draw from observation.

Week 3 1/20/16

Line Drawings (Continued)

Working with the same concepts as last week.

In class assignment: Two more 18 x 24" drawings using the grid.

Sketchbook

Draw 40, 4 x 4 inch thumbnails using sharpie marker, and the two figures you picked.

Draw from observation.

Week 4 1/27/16

Special Surprise Line Drawings

Learn to use different page proportions. Getting out of the habit of using the page proportion of the 18 x 24 drawing pad. This will sharpen your composition skills

In class assignment: most of this assignment is a surprise! I can tell you, you will be working on three 18 x 24" drawings at the same time.

Sketchbook

You'll be working on 10, 3 x 3" thumbnails; 10, 4 x 8" thumbnails; 10, 5 x 6" thumbnails; and 10, 2 x 8" thumbnails. Draw environments instead of objects.

Week 5 2/3/16

Reductive Drawings

Understand the idea of taking away as a design tool. Discuss the idea of value (grey scale). This is a drawing built from erasing away tones of shape and adding tones of shape. You will be using an eraser to do most of this drawing.

In class assignment: One 18 x 24" reductive drawing.

Sketchbook

Finish your previous thumbnail assignments

Week 6 2/10/16

Pick a Theme

We will start Project 5 Design Drawing Process: A Poster Project. This project is broken into 5 parts. The first part will focus on developing a theme for the poster. We will use the idea of chance, and your sketchbook assignments to develop your theme. You will work on 40 thumbnails in class. When you have finished these thumbnails you will have your theme for your poster.

At the beginning of class we will have a crit on the drawing you've done from week 1 through week 5.

Sketchbook

Finish your thumbnails from class.

Week 7 2/17/16

Pick Your Elements—How will you draw them?

Continue working on Project 5. Present your theme. I will briefly refresh your memory on the basic elements of design and how you might use them. Using the idea of chance you will choose design elements, and you will choose the way you will draw these elements. In class, you will work on 40 thumbnails. These new thumbnails will use the new design elements and the new ways to draw. These thumbnails need to convey the theme,

Sketchbook

Finish your thumbnails from class.

Week by Week Course Outline–Continued

Week 8

2/24/16

Visually Communicate Your Theme

Continue working on Project 5. Introduce the idea that the design elements need to be composed in a certain way to convey a theme. Read Dondis pp 110-127. Go over the techniques for visual communication. In class, work on 80 thumbnails that use different compositional strategies to convey your theme.

Sketchbook

Finish your thumbnails from class.

Week 9

3/2/16

Revisit the Theme

Continue to work on Project 5. This week you will revisit your theme. In class, you will work on 20 larger comps. In these comps, you will make certain your theme is conveyed through your compositions.

Sketchbook

Finish your comps from class

Week 10

3/8/16

Final Poster

Continue to work on Project 5. This week you will enlarge 3 of your comps to poster size. Change the poster image as necessary. Don't merely trace your comp. Make sure the large poster conveys the theme. Work with black and white plaka to make your finished posters.

Sketchbook

Finish your 3 posters.