

GD104 Design Drawing Process

Winter Quarter 2017 · Wednesday 10:00 AM–01:15 PM · 14 E Jackson Room 501

Barbara Raidl · braidl@cdm.depaul.edu · Office Hours Wednesdays 8:00 AM–9:30 AM Rm 501

Text Requirement None

Materials

18 x 24" pad of drawing paper

9 x 12" pad of paper

Cheap Black & White Construction paper

12" x 20 yards of roll of tracing paper

8 oz bottle of Blick Black Tempera paint

8 oz bottle of Blick White Tempera paint

Glue

Cutting Board

Pencil

Scissors

Eraser

X acto knife

Masking Tape

1" & 3" Linzer Bristle Brushes

Course Description

This course introduces students to drawing for the design process in print and media: from initial concept development to sketches through presentation drawings and visualizations. The documentation and communication of ideas require fluency with symbolic and illustrative methods. Topics include general arrangement and detailed and dimensional drawings providing essential preparation for Illustrator classes for design. Topics include a history of designers' drawings, basic drawing skills including perspective, line, texture, shape, light, shade and value, step-by-step processes, tools and materials, the design process and concept sketches, and presentations.

Learning Objectives

By the end of this course, students will be able to:

- Understand principles of design in regard to conceptualization of ideas through drawing and sketching
- Communicate ideas through drawing and sketching to further the design process
- Demonstrate knowledge of techniques and form, specifically, line, positive/negative space, shade/tone, texture, color, etc.
- Practice the process of conceptualization, drawing and sketching to communicate design ideas

Instructional Methods

This class will be taught as a lab class. You will be given 10 different drawing projects, each project will be thoroughly explained in class. You should be able to finish each drawing project in class—if you don't finish them in class you have until the beginning of the next class to finish them. Each project will be evaluated at the start of the next class. I will give you 9 projects, the Project 10 'The Final Project' will be a project of your own creation. In addition to the projects, I'll meet with each of you for 15 minutes during my office hours on Weeks 5 and Weeks 6. This meeting will merely be time to discuss how you are doing in class, and what you might want to explore for your final project. The Final Project will be evaluated with a critique on our final exam day.

Evaluation Criteria

Students will be graded individually based on projects and participation. Participation reflects the expectation that each student attend class, is on time daily and contributes positively to the classroom-learning environment by participating in class and assisting those who are having difficulty if possible.

Grade for this course is based on
Drawing Projects (1 - 9) 85%
Final Project 15%

Grading Scale
A 100-90
B 89-80
C 79-70
D 69-60
F 59-0

A is given for work of consistently exceptional quality and craft which means: every drawing assignment is finished and evaluated; the drawings show an understanding of the ideas discussed in each class; each class has been attended.

B is given for work of overall good quality and craft which means: some drawings are missing; the drawings are missing the understanding of the ideas discussed in class; you missed class.

C is given for work of average quality and craft which means: many drawings are missing; the drawings show a vague understanding of the ideas discussed in class; class attendance is enough to get by.

D will be given for work that is of poor quality and craft—you should know what this means! Ask if you don't. A hint: you missed most of the classes.

Course Policies

Changes to the Syllabus

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

On Line Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

Academic Integrity and Plagiarism

This course will be subject to the university's academic integrity policy. More information can be found at <http://academicintegrity.depaul.edu/>. If you have any questions be sure to consult with your professor.

Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at:

<http://www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx>

Dates to Remember

January 8, 2017	Last day to add (or swap) classes to WQ2016 schedule	Winter Term
January 10, 2017	Last day to add CDM online classes	Winter Term
January 13, 2017	Last day to select pass/fail option	Winter Term
January 15, 2017	Last day to drop classes with no penalty * *(100% tuition refund if applicable and no grade on transcript)	Winter Term
January 16, 2017	Martin Luther King Day	Winter Term
January 17, 2017	Last Day to drop CDM online classes with no penalty	Winter Term
February 19, 2017	Grades of "W" assigned for classes dropped on or after this day	Winter Term

Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential.

To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: csd@depaul.edu.

Lewis Center 1420, 25 East Jackson Blvd.

Phone number: (312)362-8002

Fax: (312)362-6544

TTY: (773)325.7296

Week By Week Course Outline

Week 1 1/4/17	Figure/Ground Drawings Understanding how drawing the negative space helps draw the positive space. Discuss ideas of composition, line, shape, figure/ground, and space.	Homework Specifics on D2L.
Week 2 1/11/17	Grid Drawings Using the grid to better understand how to draw/sketch everyday objects. Discuss the principles of design, and how these drawings/sketches relate to making a design.	Homework Specifics on D2L.
Week 3 1/18/17	Cut Apart Drawings Making your drawing/sketching skills better by changing the proportions of your page. Focus on communicating ideas through drawing/sketching to further the design process.	
Week 4 1/25/17	Perspective Discuss perspective and how it relates to the 2D surface of graphic design. Discuss how the ideas of perspective can communicate design ideas. Look at Eric Gill.	Homework Specifics on D2L
Week 5 2/1/17	Conceptualization of the Pencil Drawing/sketches made from the conceptualization of a pencil. Working on communicating ideas through the design process. Learning to think about how your conceptualization will communicate design ideas.	
Week 6 2/8/17	Examination of Process Exploring all the possibilities of using one shape to create drawings that communicate design ideas. Revisiting the principles of design.	
Week 7 2/15/17	Create Stencils Critically look at past drawings to see repetition of design ideas. Use these repeated ideas to create stencils to use in the next class. Revisiting the principles of design. Look at William Addison Dwiggins.	
Week 8 3/22/17	Draw Examine Redraw Drawing with the stencils you created. Examining the drawings. Then redraw the drawings to communicate a design idea. Revisiting the principles of design.	Homework Specifics on D2L
Week 9 3/1/17	The Conceptualization of the process of Drawing Using data you collect to make drawings which express an idea. Look at Kurt Schwitters and other Dada designers.	

Week 10 **Final Project**
3/8/17

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Week 11 **Final Exam Day—Wednesday, March 15, 8:30 am to 10:45 am**
3/15/17