

**Illustrator Workshop
GD 150 - 602**

Spring Quarter 2017
TH 01:30 pm - 3:00 pm
14EAS 506, Loop
2 credits

Course Syllabus

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Professor:

Min Pak
Cell: 312 343 1127
mpak1@cdm.depaul.edu

Office Hours:

T/TH 9:15 am – 10:00 am
TH 12:35 pm – 1:20 pm
CDM 522
312 362 8257

Grading Point System

CATEGORY	WEIGHT
Attendance	10%
Project 1	25%
Project 2	25%
Final Project	40%
Total	100%

Grading Scale

GRADE	PERCENTS
A	93 - 100 %
A-	90 – 92 %
B+	87 – 89 %
B	83 – 86 %
B-	80 – 82 %
C+	77 – 79 %
C	73 – 76 %
C-	70 – 72 %
D+	67 – 69 %
D	60 – 66 %
F	59 – 0 %

Class Dates: 03/30/2017 – 06/01/2017

Last day to drop classes with full refund/no grade: Apr 07, 2017

Last day to withdraw from SQ 2017 classes: May 12, 2017

Final Exam (Presentation): 11:30 AM – 01:45 PM Thursday, June 08, 2017

Course Description

This course is an introduction to Adobe Illustrator, an industry-standard tool for creating vector graphics. Students will learn how to use Illustrator's powerful drawing tools to create digital artwork for print and digital media. Emphasis will be on design, typography, graphic rendering, understanding and preparing artwork for prepress and web. Complex projects will focus not only on the application of Illustrator techniques, but also on effective visual communication based on the principles of graphic design.

Learning Outcomes

- Obtain a basic working knowledge and understanding of Adobe Illustrator and develop skills in drawing/editing/altering vector images.
- Demonstrate ability to use tools and palettes; the pen tool, anchor points, strokes, fills, strokes, colors, gradients, transform, transparency, brushes, align, pathfinder, and type.
- Demonstrate skills on appearance, graphic styles, symbols and further practice to become more effective and confident in the use of the software.
- Demonstrate knowledge on printing on various paper surfaces.

Methods of Instruction:

This course will be taught using a combination of lecture, demonstration, presentation and hands-on studio time in the lab. After presentation of a demo, I expect you to work in class during the duration of the class to practice what was covered on your own or with my help.

Course Expectations

In order for you to complete this course successfully, to finish all the projects in a professional and meaningful manner, and to fulfill the goals set for each project, it is important that you do the following:

What I am looking for:

- Work as hard as you can and to the best of your abilities
- Be prepared with research, supplies and work required - coming to class unprepared is unacceptable
- Development of ideas as outlined in sketchbook
- Time and effort put into your projects
- Participation and active engagement in class
- Attendance is required at all critiques

What you can do:

- Attend class regularly (your grade can be lowered for non-attendance).
- Be here on time (I will take attendance at the beginning of each class session).

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- Casual tardiness and absences suggests an unprofessional and careless attitude.
- Software demos are given almost every class meeting, and will not be repeated.
- Turn cellphones to silent for the duration of the class.
- Don't use earphones during class.
- If you are absent please email me.
- If you are absent it is your responsibility to contact your classmate to get notes.
- Allow plenty of time for your projects.
- Show me work in progress for suggestions.

Attendance Policy

This is important, and part of showing commitment and a serious work attitude. You are required to attend all scheduled classes, to arrive on time, and stay until the end of the class period. 3 absences will result in an F – failing the class. It is not acceptable to arrive late or leave early and if affects your grade. You are responsible to find out from other students what you missed. You are expected to bring all materials you need and be prepared to work during class time.

- **More than 2 absences will lower your final grade by one letter.**
- **You cannot pass if you miss 3 classes.**
- **If you are ill for an extended period, or are experiencing a personal or family emergency, please contact me as soon as possible to discuss your situation.**
- **Arriving late for class or leaving early (10 min. or more) will count as 1/2 of an allowed absence.**
- **If a student is 20 minutes (or more) late to class, it will count as an absence.**

Tardy Policy

- Non-attendance includes tardiness, which is arriving more than 10 minutes late for class. Chronic tardiness can lower your grade.
- **Please, do not surf the web, chat, Google, text message, or email while you are in class.** I reserve the right to revoke your lab privileges if I find you "out on the net" during lecture or lab.

Reading Materials

Illustrator CC: Visual Quick Start Guide (Required)

By Elaine Weinmann /Peter Laurekas 2014 **ISBN-13:** 978-0321928979

Instructional Materials:

- **Artist Sketchbook (8.5 in x 11 in)** - Students will be required to keep a "Good design sketchbook" in which you collect examples of good design. Professional designers keep such sketchbooks to help stimulate their design, creativity and insight.
- **8.5 in x 11 in or 9 in x 12 in pad of graph paper**
- **Notebook and binder**
- **Pencil and fine tipped black ink pen**
- **External hard drive/Flash Drive (4 GB – 8 GB)**

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Missed Assignments and Exams

Assignments and projects are due on the dates designated in the syllabus, turning your work on time, demonstrate that you are willing to take responsibility for organizing your time so that you complete your work punctually. This is a discipline that will serve you well in the real world after graduation.

Late assignments or projects will be penalized by one letter grade (A to B, etc.)

- Assignments and projects are due at the start of class and will not be accepted later than one class period.
- The Final Project will not be accepted late.
- Incompletes will only be given in class of personal or family emergency and if the student is passing the class at the time of the request.

References

DESIGN SITES

- www.aiga.org
- www.chicago.aiga.org
- www.graphiccompetitions.com
- www.howdesign.com
- www.smashingmagazine.com
- www.creativereview.co.uk
- www.designerslist.info
- www.underconsideration.com
- www.thedieline.com
- www.swiss-miss.com
- www.designobserver.com
- www.printmag.com
- www.graphis.com
- www.designboom.com
- www.fastcodesign.com

IMAGE RESOURCES

- www.istockphoto.com
- www.shutterstock.com
- www.vecteezy.com
- www.gettyimages.com
- www.thinkstock.com
- www.masterfile.com
- www.dreamstime.com
- www.bridgemanimages.com

FONTS RESOURCES

- www.typekit.com
- www.dafont.com
- www.theleagueofmoveabletype.com
- www.fontspace.com
- www.losttype.com/browse/
- www.fontsquirrel.com

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- www.fontfabric.com/category/free/
- www.typography.com
- www.myfonts.com
- www.google.com/webfonts
- www.abstractfonts.com
- www.letterheadfonts.com

TEXT RESOURCE

- www.gutenberg.org

Projects Grading Criteria

1. Evidence of preplanning (sketches) and research
2. Use of design elements and principles
3. Creativity and exploration
4. Ideas and communication
5. Craftsmanship, skill and presentation

Project Components

- Techniques/Skills: drawing, color mixing, fine art media and/or digital media mastery
- Composition: clarity, design elements and principles mastery
- Problem solving/ideas: word association, concepts
- Approach/Style: personal expression/signature
- Communication: intent and clarity, illustrations cannot confuse the viewer visually or conceptually

The Design Process

1. Define the Problem

- You can't find a solution, until you can spell out what the problem is. Designers work with the client to define the project.

2. Collect the Information

- Once the problem is defined, designers will spend time gathering information about a particular subject to solve a graphic design challenge. It is also great to know what work has been done in the past regarding the subject matter before you. Why? Not only to prevent duplication, but to present uniquely fresh ideas.

3. Brainstorm/Concept

- Thinking – Shorthand Notes – Unlimited Thumbnails. Getting down as many ideas as possible. That is the goal of the conceptual stage.
- A thorough exploration of ideas will allow you to choose those ideas that are most suited to the optimal solution to your graphic design problem. This is the stage that you can look at your idea from different perspectives.
- A time to think of analogies, metaphors, similes, visual analogies, comparisons, exaggeration, irony, humor, poignancy, practical reasons, or those things that will make your idea memorable, engaging and unique.
- It is expected at this stage to come up with at least three great ideas for your subject matter. From these three, one will be chosen to complete to a point of being truly unique and outstanding. If you are not comfortable with your ultimate solution go back to sketching.

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4. Design

- The “layout” phase. You have decided upon your best idea. This idea will be converted to a design that works. The color, layout, type, illustration, photography, and style are explored. This stage takes time. It is so easy to get caught up in exploration that we forget about deadlines.
- You will now complete the concept unfolded in the last step and transform it into a complete designed layout. This layout will also be critiqued and refined and critiqued and refined.

5. Feedback/Application

- No solution is perfect the first time around, so it is critical that the designers continue the discussion with the client to receive feedback.
- Your design needs to be tested. With feedback in hand, the designers will go back and continue to revise and improve the final solution.

Computer Labs

Computer labs are available for your use outside of class. For schedule information, please check here:
www.cdm.depaul.edu/cim/academics/Pages/CIMLabResources.aspx. You'll need to swipe into the rooms with your DePaul ID, so please be sure it's activated.

Online Course Evaluation

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over two weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online at <https://mycti.cti.depaul.edu/mycti>.

Email

Email is the primary means of communication between faculty and students enrolled in this course outside of class time. Students should be sure their email listed under “demographic information” at Campus Connect is correct.

Academic Integrity Policy

This course will be subject to the academic integrity policy. More information can be found at <http://academicintegrity.depaul.edu/>.

Plagiarism

The university and school policy on plagiarism can be summarized as follows: Students in this course should be aware of the strong sanctions that can be imposed against someone guilty of plagiarism. If proven, a charge of plagiarism could result in an automatic F in the course and possible expulsion. The

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strongest of sanctions will be imposed on anyone who submits as his/her own work any assignment, which has been prepared by someone else. If you have any questions or doubts about what plagiarism entails or how to properly acknowledge source materials be sure to consult the instructor.

Resources for Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential.

To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (csd) at:

Student Center, LPC, Suite #370; Phone Number: (773) 325 1677;
FAX: (773) 325 3720; TTY: (773) 325 7296.

Withdrawal

Students who withdraw from the course do so by using the Campus Connection system (campusconnect.depaul.edu). Withdrawals processed via this system are effective the day on which they are made. Simply ceasing to attend, or notifying the instructor, or nonpayment of tuition, does not constitute an official withdrawal from class and will result in academic as well as financial penalty.

Retroactive Withdrawal

This policy exists to assist students for whom extenuating circumstances prevented them from meeting the withdrawal deadline. During their college career students may be allowed one medical/personal administrative withdrawal and one college office administrative withdrawal, each for one or more courses in a single term. Repeated requests will not be considered. Submitting an appeal for retroactive withdrawal does not guarantee approval.

College office appeals for CDM students must be submitted online via MyCDM.

The deadlines for submitting appeals are as follows:

- **Autumn:** Last day of the last final exam of the subsequent winter quarter
- **Winter:** Last day of the last final exam of the subsequent spring quarter
- **Spring:** Last day of the last final exam of the subsequent autumn quarter
- **Summer:** Last day of the last final exam of the subsequent autumn quarter

Incomplete

An incomplete grade is a special, temporary grade that may be assigned by an instructor when unforeseeable circumstances prevent a student from completing course requirements by the end of the term and when otherwise the student had a record of satisfactory progress in the course. CDM policy requires the student to initiate the request for incomplete grade before the end of the term in which the course is taken. Prior to submitting the incomplete request, the student must discuss the circumstances with the instructor. Students may initiate the incomplete request process in MyCDM.

Illustrator Workshop GD 150 – 602 Course Outline

*Course syllabus and schedule are subject to change at anytime throughout the quarter. Changes to the syllabus will be communicated both in class and on D2L.

Week	Date	Topic	Project	Reading
1	Mar 30	Course Overview Introduction to Illustrator Basic Drawing Line art: Points, Paths, Segments Grid and Layers	In-Class Exercise Project 1 HW: Bring thumbnail sketches to class.	1 Create & Save files 3 Workspace 4 Panels 6 Geometric objects 8 Select 13 Layers
2	Apr 06	Intermediate Drawing Shape Tools Shape Builder Tool Join, Average Pathfinder Transform	Intro: Project 1 demo	9 Move, copy, align 10 Fill and stroke 11 Transform 25 Combine paths
3	Apr 13	Color, Swatches, Gradients Transparency and Blends Appearance Graphic Styles Symbol	Project 1	14 Appearance 16 Graphic styles 24 Gradients 27 Transparency 28 Symbols
4	Apr 20	Pencil Tool Shaper Tool	Project 1 Presentation (Due) Upload file to D2L. Project 2 HW: Bring 10 thumbnail sketches to class.	7 Freehand drawing 12 Reshape
5	Apr 27	Effects Pen Tool	Intro: Project 2 demo	15 Effects 21 Pen tool
6	May 04	Brushes Patterns	Project 2	10 Patterns 23 Brushes
7	May 11	Working with type Font types, text formatting basics, styles Text boxes and type on a path	Project 2 Presentation (Due) Upload file to D2L. Final Project HW: Bring 10 thumbnail sketches to class.	19 Create type 20 Style and edit type
8	May 18	Placing images, clipping mask, add texture	Intro: Final Project demo	17 Image Trace 18 Live Paint 26 Clipping Mask
9	May 25	Working in class	Final Project - Studio Time Bring BW proof to class for individual review.	31 Print & Export
10	June 01	Working in class	Final Project - Studio Time	Review
11	June 08	11:30 AM – 01:45 PM Final Project Presentation	Final Project (Due) Submit color print and upload file to D2L.	