GD 380

Design for Client
and Community
Winter 2018
Thursday
5:45-9:00
14 E 301 IRL Lab

Instructor
Terry Londy
TLondy@depaul.edu
248.930.2026 (text)
200 S Michigan Ave
By Appt

Description
The course gives students an opportunity to see the development of a conceptual project through fruition in a client based environment. Communication will be paramount as projects will entail teamwork and honing your ability to present an idea not only internally but to design professionals. Objectives of the course include - developing a digital concept to a three dimensional design, awareness of the impact of materials and fabrication methods, and refining the skills necessary to deliver a final presentation to a client and design professionals.

The Maker Space
A newly created maker space allows students to prototype and develop an idea in many creative avenues. Fabrication through traditional means as well as digital fabrication techniques have been implemented in the lab. The course will be based on the brand development as well as signage for the space.

Learning Outcomes
- Students will grasp the basic fundamentals and an understanding of EGD
- Students will gain a knowledge of the application of Materials and their effect to Dimensional Design
- Students will create using basic fabrication techniques
- Students will understand how to Develop a Brand in an Environment
- Students will Prototype an idea, document, and developing a concept
- Students will Analyze a space, and producean experiential Master-plan

Prerequisites
Instructor Permission
Certification on Machinery/ Tooling IRL lab

Textbooks
The Wayfinding Handbook: Information Design for Public Places
David Gibson $8-15$ Amazon
Great Resource especially for EGD lingo
ISBN 978-1-56898-769-9

Attendance
You are expected to show up and be prepared to class on time.
The University does have policies in place regarding excused absences, however the content you miss, you are responsible for. Make friends, get a message board going, but the material is important as well as the in-class demo assignments.
Participation is important as well as part of your final grade. In class lectures will involve discussion and you need to be here for them.
Because of the nature of the class and class time given in the LAB, this time is not to skip, but to work. Don't worry, we will have fun and make cool stuff.

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Late Work
Deadlines are an integral part of all professional Design jobs.
Work will be accepted late but the score will be reduced.
Projects will have more than enough lab/class time to accommodate
the workload.

Communication
Feel free to send me emails or texts. I will answer in the same day.
In the rare occasion you did not get a reply please resend. I want to
be accessible, and think it is important in regards to the success of
your work that I can answer questions in a timely manner.

Classroom Conduct
Design is deeply based in dialogue, I expect you to have opinions and
engage the conversations and workshops. We will have fun but please
treat the environment professionally and others with respect, especially
in the lab. Critiques are a chance for an extra set of eyes to see your
work, look at this as a chance to improve your work not an attack.
Please put phones away during class, I understand things come up and
emergencies happen, please excuse your self to the hall and take the
time needed to handle them.

Course Structure
The class will consist of lectures and discussions with the topic
reinforced through class exercises and workshops. The principals
learned will culminate toward the development of the final
project. The second half of the semester will include lab time,
retail recon and the focus on fabrication and modeling.

Changes to Syllabus
The syllabus is subject to change as necessary during the quarter.
If a change occurs, it will be thoroughly addressed during class,
posted under the announcements in D2L and sent via email

Grading Policies
The grade 'breakdown' is as follows:

■ Participation: Discussion / Workshops- 20%

■ Analysis: Site Visits Assesments/ Masterplan -20%

■ Final Documentation: 60% (20% concept devlopment,
   20% Dimensional Design, 20% final presentation)

Additional Resources
Please sign up for the DePaul Graphic Design Mail List:
mailman.depaul.edu/mailman/listinfo/design.

DePaul has an instituition-wide license for Lynda.com, a really
great tool for all types of technical training. You will need to sign
in with your DePaul user name and password using the link found
at Software.depaul.edu/training. Lynda.com covers everything
from using photoshop, lighting a landscape, to understanding the
minutia of business etiquette.

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Week	Date		Topic
1	Jan	4	Intro to EGD - Graphic Story Telling Kickoff with Stakeholders
2		11	Lecture - Wayfinding: Materials and Light Modeling and Designing to Scale
3		18	Lecture - Monuments and Memorials Class Exercise; Announce Midterm
4		25	Visit Block 37 /Latinicity Lab using equipment - joinery/ basics fabrication
5	Feb	1	Lab - study environment (IRL lab) for final project Develop Masterplan Goals for final project
6		8	Materials Study Due Memorial Presentation to Professionals at CRTKL
7		15	Lecture - Branded Environments Class Exercise - LAB
8		22	Retail trip - Branded Environments - Under Armour, Tmobile - LAB
9	Mar	1	Lab - Develop Final Project
10		8	Lab - Develop Final Project
11		15	Final Presentation

My Schedule
My work office is only blocks away at 200 S Michigan Ave.
I can meet with you (with notice) pretty much anytime,
Think "work hours." Grab a coffee, meet you at the lab,
you are more than welcome to walk over.

Computer Labs
Computer labs are available for your use outside of class.
For schedule information, Please check here:
cdm.depaul.edu/Current%20Students/pages/Labs.aspx
You'll need to swipe into the rooms with your Depaul ID, so
please be sure it is activated.

Teaching Evaluations
Evaluations are a way for students to provide valuable feedback
regarding their instructor and the course. Detailed feedback will
enable the instructor to continuously tailor teaching methods and
course content to meet the learning goals of the course and the
academic needs of the students. They are a requirement of the
course and are key to continue to provide you with the highest
quality teaching. The evaluations are anonymous; the instructor
and the administration do not track who entered what responses.
A program is used to check if the student completed the evaluations,
but the evaluation is completely seperate from the students identity.

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Since 100% participation is our goal, students are sent periodic reminders over 3 weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

Academic Integrity
This course will be subject to the university's academic integrity policy. More information can be found at academicintegrity.depaul.edu. If you have any questions be sure to consult with your professor.

Academic Policies
All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment. withdrawal, graduating and incompletes can be found at: cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx

Plagiarism
The university and school policy on plagiarism can be summarized as follows: Students in this course should be aware of the strong sanctions that can be imposed against someone guilty of plagiarism. If proven, a charge of plagiarism can result in an automatic F in the course and possible expulsion. The strongest of sanctions will be imposed on anyone who submits as his/her own work any assignment which has been prepared by someone else. If you have any questions or doubts about what plagiarism entails or how to properly acknowlege source materials, be sure to consult the instructor.
Be aware that I am obligated as a professor in the university to report all academic integrity violations, no matter how minor they man seem.

Students with Disabilities
Students who feel they may need an accommodation based on the impact of a disability should contacty the instructor privately to discuss their specific needs. All discussions will remain confidential.
To ensure that you receive the most appropiate accommodation based on your needs, contact the instructor as early as possible in the quarter. (Preferbly in the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at:
csd@depaul.edu
Lewis Center 1420, 25 E Jackson Blvd
Phone: 312.362.8002
Fax: 312.362.6544
TTY: 773.325.7296

Withdrawal
Students who withdraw from the course do so by using the Campus Connection System campusconnect.depaul.edu. Withdrawals processed via this system are effective the day on which they are made. Simply ceasing to attend or notifying the instructor, or nonpayment of tuition, does not constitute an official withdrawal from class and will result in academic as well as financial penalty.

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Retroactive Withdrawal
The policy exists to assist students from whom extenuating circumstances prevented them from meeting the withdrawal deadline. During their college career students may be allowed one medical/personal administrative withdrawal and one college office administrative withdrawal, each for one or more courses in a single term. Repeated requests with not be considered. Submitting for an appeal for retroactive withdrawal does not guarantee approval. College office appeals for CDM students must be submitted online via MYCDM. The deadlines for submitting appeals are as follows.

- Autumn. Last day of the last final exam on the subsequent winter quarter
- Winter. Last day of the last final exam on the subsequent spring quarter
- Spring. Last day of the last final exam on the subsequent autumn quarter
- Summer. Last day of the last final exam on the subsequent Autumn quarter

Excused Absence
In order to petition for an excused absence, students who miss class due to illness or significant personal circumstances should complete the Absence Notification process through the Dean of Students Office.
The form can be accessed at:
studentaffairs.depaul.edu/dos/forms.html.
Students must submit supporting documentation alongside the form. The professor reserves the sole right whether to offer and excused absence and/or academic accommodations for an excused absence.

Incomplete
An incomplete grade is a special, temporary grade that may be assigned by an instructor when unforeseeable circumstances prevent a student from completing the course requirements by the end of the term and wehn otherwise the student had a recored of satisfactory progress in the course.

An imcomplete grade is given only for an exceptional reason such as a death in the family, a serious illness, etc. Any such reason must be documented. Any imcomplete request must be made at least two weeks before the final, and approved by the Dean of the College of Computing and Digital Media. Any consequences resulting from a poor grade for the course will not be considered valid reasons for such a request.

CDM policy requires the student to initiate the request for incomplete grade before the end of the term in which the course is taken. Prior to submitting the incomplete request, the student must discuss the circumstances with the instructor. Students may initiate the incomplete request process at MYCDM.

- All incomplete requests must be approved by the instructor of the course and an CDM Associate Dean. Only exceptions cases will receive such approval.

- If approved, students are required ro complete all remaining course requirement independently in consultation with the instructor by the deadline indicated on the incomplete request form.

- By default an incomplete grade will automatically change to a grade of F after two quarters have elapsed (excluding summer) unless another grade is recorded by the instructor.

- An imcomplete grade does not grant the student permission to attend the same course in a future quarter.