

# EXP 480/DMA 555: LEAD SAFE ILLINOIS COLLABORATION

## INSTRUCTOR

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## COURSE INFORMATION

EXP 480 - 801 - Class number 26283

DMA 555 - 801 - Class number 26111

Class times: Wednesday 5:45-9:00

Location: 14 E. Jackson, 213 - Loop Campus

Course homepage: <https://d2l.depaul.edu/>

Slack: [lead-safe.slack.com](#)

Last day to drop the course: Jan 15, 2018

Last day to withdraw: Feb 19, 2018

## COURSE SUMMARY

This studio course will be a collaboration with the Chicago Department of Public Health (CDPH), specifically focusing on the promotion of their Lead Safe Application Program Interface (API) tool. Students will use a human-centered design approach to interview doctors and stakeholders from CDPH with the goal of developing communication solutions that will support the deployment of the Lead Safe API for a clinical decision support tool in electronic health records (EHR).

Lead paint in children can affect their developing brain, nervous system, and physical growth. One of the strategies CDPH has developed with their partners is a predictive model that gives the risk of lead paint hazards in a child's home. The course will focus on the challenge of helping doctors and hospitals to integrate the tool in their practice's EHRs.

## CLASS FORMAT

This is a studio course where most of the class time will be dedicated to working on the main client project, including time for research, client communication, and prototype creation. The class members will function as a team to create multiple solutions to the challenge. Some class time will be dedicated to discussion and presentations.

## LEARNING OUTCOMES

- Apply human-centered design methodology to define, research and develop solutions in a client-based model.
- Create professional concept documentation and prototypes that successfully communicate creative vision to clients and team members.
- Analyze the constraints and affordances of designing for public health and associated stakeholders.
- Develop ways to humanize technology and create persuasive communication materials.
- Lead the development of appropriate timelines and manage deliverables of a group design project.

## REQUIRED TEXTS

- Switch: How to Change Things When Change is Hard. Heath, Chip; Dan Heath (2010). ISBN-10: 0385528752. ISBN-13: 978-0385528757

## EVALUATION & GRADING

Coursework includes the following components.

	Grade Proportion
<b>Individual:</b>	
Participation	5%
Weekly response	10%
Research presentation	5%
Interview reflection paper	5%
Concept representations	5%
Final reflection paper	5%
<b>Group:</b>	
Final presentation	15%
Project documentation (grad students only)	20%
Final prototype	30%

**Participation.** The participation portion of the grade is based on attendance, contributions to class discussions, projects and peer review.

**Weekly Response.** Weekly Responses to readings, videos, and/or activities will be posted on Slack. Each student can miss one Weekly Response without affecting their grade.

**Group Work.** All students are expected to contribute to group work. Graduate students will be given additional leadership responsibilities. At the completion of the course, students will provide a peer review of their teammates, which will affect their final grade.

**Project Documentation.** Graduate students in each group will be responsible for documenting the project development. This includes pertinent research and interview information, photos/screenshots/etc of prototype development, testing and insights.

## Grading Scale

Letter grades will be given based on the following minimum percent of total points earned.

A	93.00%	Excellent/Outstanding effort
A-	90.00%	Very Good
B+	88.00%	
B	83.00%	Good
B-	80.00%	
C+	78.00%	
C	73.00%	Satisfactory
C-	70.00%	
D+	68.00%	
D	60.00%	
F	0.00%	

## CLASS SCHEDULE

Assignments must be submitted midnight on the due date indicated below, unless announced otherwise. All assignments should be submitted to D2L. Readings should be completed by the date listed.

1: DEFINE CHALLENGE			
1 Jan 3	Topics:	Due today:	Read for next week:
	<b>Raed introduce challenge</b> Learn about challenge Research areas/teams	Questions for Raed	Switch: Chap 1 (Three Surprises About Change) + Chap 2 (Find the Bright Spots)
2 Jan 10	Topics:	Due today:	Read for next week:
<b>Meet at CDPH, 333 S. State Street, Suite 200</b>	<b>Raed follow-up questions</b> Share research Prepare for interviews Changing motivation	Questions for Raed Research presentations	Switch: Chap 3 + 4
2: INTERVIEWS + RESEARCH			
3 Jan 17	Topics:	Due today:	Read for next week:
	<b>Stakeholder interviews, #1</b> 6:00, 7:00, 8:00	Interview scripts Feedback matrix	Switch: Chap 5 + 6
4 Jan 24	Topics:	Due today:	Read for next week:
	<b>Stakeholder interviews, #2</b> 6:00, 7:00, 8:00	Interview documentation, #1	Switch: Chap 7 + 8
3: ANALYSIS + CONCEPTS			
5 Jan 31	Topics:	Due today:	Read for next week:
	<b>Interview analysis</b> Concept generation	Interview documentation, #2 Interview reflection paper	Switch: Chap 9 + 10
6 Feb 7	Topics:	Due today:	Read for next week:
<b>Meet at CDPH, 333 S. State Street, Suite 200</b>	<b>Raed concept check-in</b>	Concept representations	See D2L
4: BUILD + TEST			
7 Feb 14	Topics:	Due today:	Read for next week:
	<b>Studio time</b>		See D2L
8 Feb 21	Topics:	Due today:	Read for next week:
	<b>Studio time</b>		See D2L

<b>9</b> Feb 28	Topics:	Due today:	Read for next week:
	<b>Share/test concept with stakeholders</b>	Concept prototype	See D2L
<b>10</b> Mar 7	Topics:	Due today:	
	<b>Presentation practice</b> Studio time	Presentation draft	
<b>11</b> Mar 14	Topics:	Due today:	
<b>6:00 - 8:15</b>	<b>Final presentations with stakeholders</b>	Presentation Project documentation Final prototype	

## POLICIES & EXPECTATIONS

### Guidelines for Class Behavior

- Be professional. Treat this class like a job.
- Be respectful towards others. Listen when others talk and share ideas.
- Attend every class. (Communicate with me if you must miss class for any reason, you wouldn't just fail to show up to a job.)
- Arrive on time to every class. Important information is communicated at the very beginning of class.
- Food and drink during class is ok.
- Keep your phones in silent mode, in your bag or pocket, and no texting in class. If you have a need to be available by phone (sick relative, etc.), please let me know.
- If you are not taking notes or viewing other class materials on your laptop, it should be closed. If you are found using your computer for purposes other than this class, you may lose the privilege to use your computer during class.
- Be engaged in class discussions and workshop activities, your participation grade depends on it:
  - Participate with enthusiasm
  - Show genuine effort to cooperate with others
  - Show leadership and take initiative in group efforts
  - Frequently and eagerly offer your thoughts, perspectives, and responses to instructor/classmates
  - Make contributions that reflect excellent preparation (i.e., complete required reading)
- Practice professionalism
  - Communicate (face-to-face, emails, etc.) with the professor and fellow students in a professional and appropriate manner
  - Use body language (ex., eyes, posture) that shows active listening during instructor/student presentations
  - Be careful not to distract others (socializing, sleeping, leaving early or during class, reading unrelated material, doing homework for another class or wearing inappropriate attire);
  - Be respectful towards others

### Attendance

Students are expected to attend each class and to remain for the duration. Attendance will be taken. **Coming 15 minutes late or leaving 15 minutes early constitutes an absence for the student.** *Three absences for any reason, whether excused or not, may constitute failure for the course. Communicate with me if you must be absent or late for any reason.* Students are individually responsible for material they may have missed due to absence or tardiness. Please notify me in advance if there are any special needs.

### Late Assignments

Late assignments will be accepted only if you **(1) contact me before the due date** with an explanation, and if I find the explanation acceptable, **(2) you turn in the assignment within three days** of the due date. For each day the assignment is late after the three day extension, your grade will decrease in point value by 10%. Late assignments may not include comments in addition to the grade (i.e. 4 days late -10%, 5 days late -20%, etc)

**If you do not communicate with me at all within 24 hours of the due date, I will NOT accept the assignment and no credit for the assignment will be given.** My policy is intended to encourage communication with me regarding any difficulty handing the assignment in on time.

Please be sure when uploading assignments to D2L that the file has uploaded to the Dropbox. I will not accept the excuse that 'I thought I

uploaded it, it must not have gone through'. If you have trouble uploading, please contact me.

### Group Assignments

When working in groups, you are responsible for communication outside of class within your group. It is your responsibility to be proactive in reaching out to group members and working together to complete assignments. When a group assignment is handed in, it is assumed that the work represents the final deliverable for the whole group. The entire group should review the assignment before it is handed in. If your group is having trouble communicating and/or working together, please contact me as soon as possible to resolve issues.

### Incomplete Grades

An incomplete grade is a special, temporary grade that may be assigned by an instructor when unforeseeable circumstances prevent a student from completing course requirements by the end of the term and when otherwise the student had a record of satisfactory progress in the course. CDM policy requires the student to initiate the request for incomplete grade before the end of the term in which the course is taken. Prior to submitting the incomplete request, the student must discuss the circumstances with the instructor. Students may initiate the incomplete request process in MyCDM.

- All incomplete requests must be approved by the instructor of the course and a CDM Associate Dean. Only exceptions cases will receive such approval.
- If approved, students are required to complete all remaining course requirement independently in consultation with the instructor by the deadline indicated on the incomplete request form.
- By default, an incomplete grade will automatically change to a grade of F after two quarters have elapsed (excluding summer) unless another grade is recorded by the instructor.
- An incomplete grade does NOT grant the student permission to attend the same course in a future quarter.

### Withdrawal

Students who withdraw from the course do so by using the Campus Connection system (<http://campusconnect.depaul.edu>). Withdrawals processed via this system are effective the day on which they are made. Simply ceasing to attend, or notifying the instructor, or nonpayment of tuition, does not constitute an official withdrawal from class and will result in academic as well as financial penalty.

### Retroactive Withdrawal

This policy exists to assist students for whom extenuating circumstances prevented them from meeting the withdrawal deadline. During their college career students may be allowed one medical/personal administrative withdrawal and one college office administrative withdrawal, each for one or more courses in a single term. Repeated requests will not be considered. Submitting an appeal for retroactive withdrawal does not guarantee approval.

College office appeals for CDM students must be submitted online via MyCDM. The deadlines for submitting appeals are as follows:

- Autumn Quarter: Last day of the last final exam of the subsequent winter quarter
- Winter Quarter: Last day of the last final exam of the subsequent spring quarter
- Spring Quarter: Last day of the last final exam of the subsequent autumn quarter
- Summer Terms: Last day of the last final exam of the subsequent autumn quarter

## Civil Discourse

DePaul University is a community that thrives on open discourse that challenges students, both intellectually and personally, to be [Socially Responsible Leaders](#). It is the expectation that all dialogue in this course is civil and respectful of the dignity of each student. Any instances of disrespect or hostility can jeopardize a student's ability to be successful in the course. The professor will partner with the Dean of Students Office to assist in managing such issues.

## Academic Integrity Policy & Plagiarism

This course will be subject to the academic integrity policy passed by faculty. More information can be found at <http://academicintegrity.depaul.edu/>.

The university and school policy on plagiarism can be summarized as follows: Students in this course should be aware of the strong sanctions that can be imposed against someone guilty of plagiarism. If proven, a charge of plagiarism could result in an automatic F in the course and possible expulsion. The strongest of sanctions will be imposed on anyone who submits as his/her own work any assignment which has been prepared by someone else. If you have any questions or doubts about what plagiarism entails or how to properly acknowledge source materials be sure to consult the instructor.

Assignments submitted to D2L will be electronically checked for plagiarism (using specialized software built in to D2L).

## Resources for Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential.

To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at:

Student Center, LPC, Suite #370  
Phone number: (773)325.1677  
Fax: (773)325.3720  
TTY: (773)325.7296

## Visit the Writing Center

Consider visiting the Writing Center to discuss your written assignments for this course. Writing Center Tutors are specially trained undergraduate and graduate students who can help you at any stage of your writing project. They can help you focus and develop your ideas, review your drafts, and polish your writing, as well as answer questions about grammar, mechanics, style, and citation.

You may schedule appointments on an as-needed or weekly basis. In addition to Face-to-Face appointments, the Writing Center also provides Written Feedback by Email and Online Appointments. Be sure to schedule your appointment with enough time to think about and incorporate the feedback you'll receive. Bring/upload your assignment handout and/or any other relevant materials to your appointment.

**How do I schedule a Writing Center appointment?** To schedule a Face-to-Face, Written Feedback by Email, or Online Appointment, visit [www.depaul.edu/writing](http://www.depaul.edu/writing). You can also call one of our offices: (312) 362-6726 (Loop Office, 1600 Lewis Center) or (773) 325-4272 (LPC Office, 250 McGaw Hall). When possible, the Writing Center accepts walk-in requests, but it's always a good idea to schedule your appointment ahead of time. You may schedule tutorials on an as-needed basis or as weekly standing appointments up to 3 hours per week. All Writing Center services are free to the DePaul community.

## Changes to Syllabus

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be addressed during class, on D2L, and sent via email.