

ILLUSTRATOR WORKSHOP

DePaul University
College of Computing & Interactive Media / School of Design
Spring 2018

Tue 1:30 PM-3:00 PM
CDM 526, Loop Campus, 243 S. Wabash

Instructor: **Marissa Strassel**
mstrasse@depaul.edu

Office hours
Tue 12:45-1:30PM
Office Location: CDM 522
Please email to confirm appt

This syllabus is subject to changes as necessary during the quarter. If a change occurs, updates will be announced during class and sent via email.

This course is an introduction to Adobe Illustrator, an industry-standard vector graphics application that lets you create graphics and illustrations for print and digital media.

We will explore Illustrator in-depth and review techniques which will assist you in making professional graphics. Through practical exercises, you will become fluent in many features of Illustrator. Complex projects will focus not only on the application of Illustrator techniques, but also on effective visual communication based on the principles of graphic design.

/ Expectations

Be in class on time with all the necessary materials. You are expected to remain in class during the whole class session. Your course grade will take into account attendance and individual project requirements. In addition, your grade will take into account the improvement of your work relative to your starting point at the beginning of the quarter. Because the class is quite short, you are expected to work outside of class on your current assignments. We will use our time for in-class work, lessons, critiques, and conversation.

/ How I Will Teach This Course

All class sessions will have demos combined with more extensive projects. After the presentation of a demo, I expect you to work in class during the duration of the class to practice what was covered on your own or with my help.

/ Materials + Software

- Adobe CC
- Sketchbook + pens

We may need a few additional supplies throughout the quarter and these will be announced in advance

/ Required Reading

No required reading. *Additional resources:* *Illustrator CC: Visual Quick Start Guide by Elaine Weinman and Peter Laurekas may be purchased from the DePaul Center bookstore.*
www.lynda.com
www.skillshare.com

/ Course Goals

- Obtain a basic working knowledge and understanding of Adobe Illustrator and develop skills in production, drawing, and altering vector images
- Demonstrate ability to use tools and palettes including: pen tool, anchor points, strokes, fills, colors, gradients, transform, transparency, brushes, align, pathfinder, and type.
- Develop a disciplined practice as you work to fine tune your approach and be comfortable with experimentation in an effort to become effective in the use of the software and confident in your creative approach
- Demonstrate knowledge on print and digital production

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/ Course Outline + Schedule

Below is a rough outline of the lessons and projects we will undertake in this class. *Schedule is subject to change.*

WEEK	DATE	TOPIC	ASSIGNMENT
1	Mar 27	Course Overview Introductions Interface, Menus, Artboards, Saving and Naming Files Grids, basic shapes	In-class exercise
2	Apr 3	Drawing Tools: Lines and Shapes, Paths & Anchor Points, Pen tool, Pencil & Eraser tool, freehand drawing	In-class exercise <u>HW</u> : Complete in-class exercise; Upload to D2L by next class.
3	Apr 10	Color & Object Arrangement: Color, Swatches, Fill + Stroke, Pathfinder, Align, Selecting + Arranging Objects; Grouping/Ungrouping, Expanding objects	Project 1 assigned
4	Apr 17	Working with Type: Type tool, Setting Type along a curve, Character & Paragraph Palettes, Text Wrap, Fonts, Creating Outlines, Layers panel	Project 1, continued <u>HW</u> : Complete Project 1; Upload to D2L by next class.
5	Apr 24	Reshaping Objects & Creating Patterns: Convert to Shape, Clipping Path, Compound Path	In-class exercise <u>HW</u> : Complete in-class exercise; Upload to D2L by next class.
6	May 1	Transform menu: Rotating, Moving, Flipping, Reflecting, Scaling, Shearing, Creating Outlines	Project 2 assigned
7	May 8	Preparing for Output: Printing/Web; Artboard options, Bleed, Crop marks; Importing/Exporting; File extensions	Work on Project 2 in class <u>HW</u> : Complete Project 2; Upload to D2L by next class
8	May 15	Guest Lecture - Professional Illustrator, Nate Azark	Final Project (Project 3)Assigned
9	May 22	Review	Work on Final Project in class
10	May 29	In-class work on Final Project	Work on Final Project in class <u>HW</u> : Complete in-class exercise; Upload to D2L by next class.
11	June 8*	Final presentation, June 08, 2018, 2:30 PM - 4:45 PM *Date to be confirmed	Project 3: Final Presentations

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/ Assignments

To receive credit for project work it must be submitted through D2L on time according to project requirements detailed in the weekly schedule. Assignments turned in late will result in a full letter-grade reduction for every day past the assigned due date. Projects and assignments are due at the beginning of class. There will be no extensions.

All assignment-related files should be named as
FirstnameLastname_Projectname.fileformat (e.g., MarissaStrassel_Exercise2.pdf).

/ Attendance

Attendance is mandatory. Attendance will be called at the beginning of each class session. You are allowed a maximum of two absences throughout the quarter. A third absence will result in a full letter-grade reduction of your final grade for the quarter. Additional absences will result in a 10% reduction per instance. Three late arrivals, early departures or a combination of both are counted as a single absence. If you are absent you are fully responsible for doing the best you can to catch up. Demonstrations will not be repeated.

/ Grading

This is a rigorous course that will require outside work, in-class work and verbal critique. Work as hard as you can and to the best of your abilities. Come to class with supplies and work complete.

Final grades will be evaluated on the following criteria:

1. Attendance
2. Homework, In-class assignments, & participation
3. Projects

Projects & Assignments will be evaluated based on:

- Craft: Neat and careful technical execution of assignment and presentation, attention to details. Are you using the software as intended?
- Adherence: Projects executed according to the parameters outlined. Did you follow all instructions? Did you complete each step on time?
- Effort: Willingness to do the best job within one's abilities and talent, as opposed to just getting it done.
- Creativity: The originality and artistic merit of the project. Is the idea interesting and does it communicate well visually?

/ Communication

Email is the primary means of communication between faculty and students enrolled in this course outside of class time. Students must include specific class/section number details in all email correspondence. It may take up to 48 hours to receive a response. Email will be addressed M-F, 9-4. Students should solve immediate problems by reaching out to classmates, looking on D2L, or doing a web search.

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/ Online Course Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

/ Academic Integrity and Plagiarism

This course will be subject to the university's academic integrity policy. More information can be found at <http://academicintegrity.depaul.edu/>. If you have any questions be sure to consult with your professor.

/ Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at: <http://www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx>

/ Incomplete Grades

An incomplete grade is a special, temporary grade that may be assigned by an instructor when unforeseeable circumstances prevent a student from completing course requirements by the end of the term and when otherwise the student had a record of satisfactory progress in the course. All incomplete requests must be approved by the instructor of the course and a CDM Associate Dean. Only exceptions cases will receive such approval. Information about the Incomplete Grades policy can be found at <http://www.cdm.depaul.edu/Current%20Students/Pages/Grading-Policies.aspx>

/ Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential. To ensure that you receive the most appropriate accommodation based on your needs, contact the 4 instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: csd@depaul.edu. Lewis Center 1420, 25 East Jackson Blvd. Phone number: (312)362-8002 Fax: (312)362-6544 TTY: (773)325.7296

/ Proctored exams for OL courses

If you are an online learning student living in the Chicagoland area (within 30 miles of Chicago), you will need to come to one of DePaul's campuses to take an exam. Online learning students outside of the Chicagoland area are required to locate a proctor at a local library, college or university. You will need to take the exam within the window your instructor gives. Students should examine the course syllabus to find exam dates and the instructor's policy on make-up exams. Detailed information on proctored exams for online learning students can be found at <http://www.cdm.depaul.edu/onlinelearning/Pages/Exams.aspx>