

## TV110-405 Foundations of Television

Instructor     Kaitlin Creadon  
Classroom     Loop Campus CDM 216  
Class Time    Tuesdays and Thursdays 10:10 AM – 11:40 AM  
Course Web    <https://d2l.depaul.edu>  
Email          [kcreadon@depaul.edu](mailto:kcreadon@depaul.edu)  
Office Hours

### **Course Description:**

This course provides an introduction and framework of the history of television production. Evolving story forms will be examined from television's beginnings to the present. Developments in story and production styles will be analyzed and discussed.

### **Learning Outcomes:**

Upon successful completion of this course, students will:

- Identify important events in the history of television that propelled its evolution and/or had a significant impact in society.
- Recognize the basic content production elements of a television show and create a basic pitch presentation for an original program.
- Compare the structure of basic television genres.
- Distinguish the basic principles of the business of television.

### **Required Reading:**

Mittell, Jason (2010) Television and the American Culture; Michael Wiese Productions  
ISBN-13: 978-0195306675; ISBN-10: 0195306678

You are also to examine the following magazines that report on the newest developments in this thriving industry:

<https://variety.com/v/tv/>     Recommendations:

Sign up for **Daily Newsletter** – seen in yellow box on right hand side

Sign up for **Morning TV Report** and **Tune In**

<http://link.hollywoodreporter.com/join/38o/thr-signup>     Recommendations:

Sign up for **TV News & Ratings** and **The Live Feed**

We will use the first several minutes of every class to go over news you read on *Variety* and *The Hollywood Reporter* during our “Daily Report”. You will be responsible for keeping up with this as you could be asked what you found interesting or informative in your readings regarding the television business.

The lectures will be supplemented with handouts from the instructor over the course of the quarter.

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### **Grading:**

Final grades will be based on the following breakdown:

Attendance and Participation (Includes Daily Report)	10%
Written Report 1	10%
Written Report 2	10%
Quiz 1	10%
Quiz 2	10%
Midterm Presentation	20%
Final Presentation	30%

### **Course Policies:**

#### **1. Participation**

At this level, students should be interested in the subject of the course. The only way to see this is through participation in class, either asking questions or adding constructive comments to other student's presentations and the instructor lectures.

#### **2. Attendance**

Most of the information you need to complete your assignments will be discussed in-class; also examples of what you have to do will be given there. Subjects and/or assignments will not be discussed outside of the programmed sessions. This makes attendance critical, and thus not an issue to be negotiated. However, if you have to miss a class or a deadline, make sure to plan ahead, and inform the instructor in advance via email (noted above). Emailing in advance does not automatically excuse an absence or a missed deadline, but it is the only way to present your case. If you fail to communicate before the next class period to explain an absence or a missed deadline, they will not be excused. Please note that work, non-emergency medical and dental appointments, hangovers, intramural games, visitors from out of town, fixing your roommate's computer, fraternity/sorority events, arguments with boyfriends or girlfriends, and studying for other classes do not constitute excused absences or missed assignments.

In order to petition for an excused absence, students who miss class due to illness or significant personal circumstances should complete the Absence Notification process through the Dean of Students office. The form can be accessed at <http://studentaffairs.depaul.edu/dos/forms.html>. Students must submit supporting documentation alongside the form. The professor reserves the sole right whether to offer an excused absence and/or academic accommodations for an excused absence.

#### **3. Email**

Email is the primary means of communication between faculty and students enrolled in this course outside of class time. Students should make sure their email listed under "demographic information" at <http://campusconnect.depaul.edu> is correct. Some guidelines for your emails:

- Be clear and concise in your subject line; ex: "TV110 – Topic"

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- Don't reply to class-wide email unless it pertains specifically to the subject of that email
- Begin a new email thread for any new question, notification, etc.
- If you don't receive a response within 1 business day, please resend as there may be an email issue

#### **4. Tardiness**

One true thing in all professional fields is the lack of tolerance for tardiness. Employers do not generally tolerate such behavior, and employees who offer weak, irritating excuses frequently find themselves unemployed and unemployable. We will be working under the same rules. Remember it is your responsibility to make the arrangements when a deadline or a class has to be missed. I will treat you professionally, expecting of you a responsible attitude. This means that it is you who must be worried about solving the problem, not me.

#### **5. Missed Assignments**

Since television creation is a cumulative effort, if you fail to turn in any of the assignments you will fail it with 0%. There will be no exceptions. This is a zero-tolerance policy. I have no time or patience for those who are not going to take this class seriously. If you cannot make it a priority to complete all assignments, you better consider not taking this course.

#### **6. Attitude**

We are going to be spending a lot of time discussing other student's or your own work. This will be made in an orderly fashion, no matter how vehemently we feel for an argument, we have to be able to provide it in a disciplined manner. It is better to wait and later speak than not speaking at all. My evaluation of your attitude and attention will be based on your participation during discussions, as much as it will be based on your assertiveness when making a comment. Students who are not insightful enough to value the learning opportunities inherent to this class tend to do poorly.

#### **7. Use of Technology**

Cell phones and other similar devices will not be tolerated. In my mind, they are a clear indication of a bad attitude. I recommend students to turn off or switch to silence mode such devices. If your other commitments are so pressing that they cannot wait until the end of the session, it may be in your best interest to reconsider the priority you place on being here. In any case, students whose phones and/or computers make noise during class will be asked to leave immediately.

#### **8. Uncivilized Behavior**

Even though you are students who must constantly thrive to grow, we need to start acting professionally. This is why there will be no tolerance for uncivilized behavior. I require an orderly ambiance to be able to make the most of each session. By accepting this syllabus, you are indicating that you understand my expectations for students concerning attitude and work ethic.

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By accepting this syllabus, you are indicating that you understand my expectations for students concerning attitude and work ethic.

I reserve the right to drop any student with an F (0%) if he/she has excessive absences (more than four, and if he/she misses any of the presentation dates), engages in disruptive behavior, has a poor attitude, or in any other way is clearly not taking the class seriously.

**9. Ethics**

Although your grade does not contain an ethics component like some other courses, I require complete honesty in producing your work. Plagiarism is useless to you anyway. By having someone else do the work for you, you are missing an opportunity to immerse yourself in the television industry. You are also waiving your right to learn. If you are willing to do that, then you have to evaluate if it's worth the aggravation and the time you invest in this course.

By accepting this syllabus, you are indicating that you understand the seriousness of academic dishonesty and realize I will impose the harshest sanctions possible if I can prove you have engaged in such behavior. You are also indicating that you understand what constitutes academic dishonesty; I will not tolerate an excuse that claims the student did not know he/she was engaging in academic dishonesty.

**10. Plagiarism**

Plagiarism, cheating and/or fabrication will not be tolerated. They are serious offenses – both in this course and in media careers. I reserve the right to drop any student with an F (0%) if he/she engages in any form of academic dishonesty. I further reserve the right to recommend other sanctions as may be appropriate. More information can be found at <http://academicintegrity.depaul.edu/>.

**11. Withdrawal**

Students who withdraw from the course do so by using the Campus Connection system <http://campusconnect.depaul.edu>. Withdrawals processed via this system are effective the day on which they are made. Simply ceasing to attend, or notifying the instructor, or nonpayment of tuition, does not constitute an official withdrawal from class and will result in academic as well as financial penalty.

**12. Special Accommodations**

Students who feel they may need an accommodation based on the impact of a disability should inform the instructor privately to discuss their specific needs. All discussions will remain confidential. To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at:

Student Center, LPC, Suite #370

Phone: (773)325.1677

Fax: (773)325.3720

TTY: (773)325.7296

## TV110-405 Foundations of Television

### Course Organization and Schedule:

We will meet at the CDM Building, Room 216, Tuesdays and Thursdays from 10:10 to 11:40 AM. We will start with our "Daily Report", in which students will talk about television entertainment news they found interesting. Be prepared, because you could be called on if no one volunteers. Then, we will proceed to the lectures or student presentations. Towards the end of the class we will leave a few minutes to answer specific questions of the projects you will be handling or the content reviewed in class.

This syllabus is subject to modification; there may be several circumstances that will most likely change it. I reserve the right to amend the class schedule, or the syllabus, if circumstances make it necessary. You may receive at least one revised syllabus or schedule before the quarter is over. If assignments or deadline dates change, I will inform you well in advance. Constantly reviewing D2L announcements and emails is recommended for these purposes.

	<i><b>Date</b></i>	<i><b>Subject</b></i>	<i><b>Homework</b></i>
<b>Week 1</b>		<b>ORIGINS OF TELEVISION</b>	
Session 1	6-Sep-18	Intro	
<b>Week 2</b>			
Session 2	11-Sep-18	Creation of TV	
Session 3	13-Sep-18	The Shift to Filmed TV	
<b>Week 3</b>		<b>THE BIZ</b>	
Session 4	18-Sep-18	How does TV network work?	
Session 5	20-Sep-18	How is a TV show done?	<u>Introduction and</u> <u>Chapter 1 - Quiz 1</u>
<b>Week 4</b>		<b>PROFITS</b>	
Session 6	25-Sep-18	Ratings	
Session 7	27-Sep-18	Trends: Commercial, Niche	
<b>Week 5</b>		<b>TV CONTENT: FICTION</b>	
Session 8	2-Oct-18	Sitcoms	
Session 9	4-Oct-18	Drama	<u>Chapter 2 - Quiz 2</u>

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**Week 6**

**TV CONTENT: NON-FICTION**

Session 10    9-Oct-18  
Session 11    11-Oct-18

News  
Documentary / Reality

**Week 7**

Session 12    16-Oct-18  
Session 13    18-Oct-18

Presentations 1  
Presentations 2

**Week 8**

Session 14    23-Oct-18  
Session 15    25-Oct-18

Presentations 3  
Women on TV

Chapter 8 - Paper 1

**Week 9**

Session 16    30-Oct-18  
Session 17    1-Nov-18

Culture on TV  
Politics & Society on TV

**Week 10**

**THE FUTURE OF TV**

Session 18    6-Nov-18  
Session 19    8-Nov-18

Development Workshop  
Distribution Platforms / What is TV?

**Week 11**

Session 20    13-Nov-18  
Session 21    15-Nov-18

Final Presentations 1  
Final Presentations 2

Chapter 9 - Paper 2

**Week 12**

Session 22    20-Nov-18

Final Presentations 3