

# GD104 Design Drawing Process

Daley 501  
Section 501

Winter Quarter 2018  
Jan 9–Mar 13, 2018

Wednesday 10AM–1:15PM  
Final Mar 20, 2019  
8:30–10:45 Daley 501

Barbara Raidl [braidl@cdm.depaul.edu](mailto:braidl@cdm.depaul.edu)

Office Hours: Wednesday 9:00–9:45 AM and 1:15–2:00 PM, Daley 501

## Materials

18 x 24" pad of drawing paper	Pencil
9 x 12" pad of paper	Scissors
Cheap Black & White Construction paper	Eraser
12" x 20 yards of roll of tracing paper	X acto knife or Swivel Craft Knife
8 oz bottle of Blick Black Tempera paint	Masking Tape
8 oz bottle of Blick White Tempera paint	1" & 3" Bristle Brushes
Glue	Wax Stencil Paper
Cutting Board	Extra blades for your knife

## Course Description

This course introduces students to drawing for the design process in print and media: from initial concept development to sketches through presentation drawings and visualizations. The documentation and communication of ideas require fluency with symbolic and illustrative methods. Topics include general arrangement and detailed and dimensional drawings providing essential preparation for Illustrator classes for design. Topics include a history of designers' drawings, basic drawing skills including perspective, line, texture, shape, light, shade and value, step-by-step processes, tools and materials, the design process and concept sketches, and presentations.

## Course Objectives

- Understand principles of design in regard to conceptualization of ideas through drawing and sketching.
- Communicate ideas through drawing and sketching to further the design process.
- Demonstrate knowledge of techniques and form, specifically, line, positive/negative space, shade/tone, texture, color, etc.
- Practice the process of conceptualization, drawing and sketching to communicate design ideas.

## Instructional Methods

This class will be taught as a lab class. You will be given 10 different drawing projects, each project will be thoroughly explained in class. You should be able to finish each drawing project in class—if you don't finish them in class you have until the beginning of the next class to finish them. Each project will be evaluated at the start of the next class. I will give you 9 projects, the Project 10 'The

Final Project' will be a project of your own creation. In addition to the projects, I'll meet with each of you for 15 minute during my office hours on Weeks 5 and Weeks 6. This meeting will merely be time to discuss how you are doing in class, and what you might want to explore for your final project. The Final Project will be evaluated with a critique on our final exam day.

### **Changes to the Syllabus**

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

### **On Line Evaluations**

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

### **Academic Integrity and Plagiarism**

This course will be subject to the university's academic integrity policy. More information can be found at [academicintegrity.depaul.edu](http://academicintegrity.depaul.edu). If you have any questions be sure to consult with your professor.

### **Academic Policies**

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at:

[www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx](http://www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx)

January 11	Last day to add (or swap) classes to WQ2019 schedule (8:00am Deadline)
January 18	Last day to drop classes with no penalty, 100% tuition refund if applicable and no grade on transcript. Last day to select pass/fail option
January 19	Grades of "W" assigned for WQ2019 classes dropped on or after this day
January 21	Martin Luther King Day - University officially closed
January 25	Last day to select auditor status for WQ2019 classes

## **Students with Disabilities**

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential.

To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: [csd@depaul.edu](mailto:csd@depaul.edu).

Lewis Center 1420, 25 East Jackson Blvd.

Phone number: (312)362-8002

Fax: (312)362-6544

TTY: (773)325.7296

## **Attendance**

Students are expected to attend each class and to remain for the duration. Coming 15 minutes late or leaving 15 minutes early constitutes an absence for the student. The overall grade for participation drops one-third after any absence. Three absences for any reason, whether excused or not, may constitute failure for the course.

## **Class Discussion**

Student participation in class discussions will be measured in two ways. First, students are highly encouraged to ask questions and offer comments relevant to the day's topic. Participation allows the instructor to "hear" the student's voice when grading papers and projects. Secondly, students will be called upon by the instructor to offer comments related to the reading assignments and projects. Students must keep up with the reading to participate in class discussion.

## **Attitude**

A professional and academic attitude is expected throughout this course. Measurable examples of non-academic or unprofessional attitude include but are not limited to: talking to others when the instructor is speaking, mocking another's opinion, cell phones ringing, emailing, texting or using the internet whether on a phone or computer. If any issues arise a student may be asked to leave the classroom. The professor will work with the Dean of Students to navigate such student issues.

## **Civil Discourse**

DePaul University is a community that thrives on open discourse that challenges students, both intellectually and personally, to be Socially Responsible Leaders. It is the expectation that all dialogue in this course is civil and respectful of the dignity of each student. Any instances of disrespect or hostility can jeopardize a student's ability to be successful in the course. The professor will partner with the Dean of Students Office to assist in managing such issues.

## Cell Phones/On-call

If you bring a cell phone to class, it must be off or set to a silent mode. Should you need to answer a call during class, students must leave the room in an undistruptive manner. Out of respect to fellow students and the professor, texting is never allowable in class. If you are required to be on call as part of your job, please advise me at the start of the course.

## Grades

Grades are a reflection of the effort put forth as stated below. I do not look for perfection or the best final projects. I look for students who take risks, keep exploring, try new things and go back and improve projects after we review them. I want my students to develop a love and a passion for visual design. The course is meant to inspire you to discover design all around you. I expect you to work hard.

## Evaluation Criteria

Students will be graded individually based on projects and participation. Participation reflects the expectation that each student attend class, is on time daily and contributes positively to the classroom-learning environment by participating in class and assisting those who are having difficulty if possible.

Grade for this course is based on		Grading Scale	
Projects 1–9	85%	A	100–90
Project 10	15%	B	89–80
		C	79–70
		D	69–60
		F	59–0

## Week By Week Course Outline

<b>Week 1</b> 1/9/19	<b>Figure/Ground Drawing</b> Understand how drawing the negative space helps to draw the positive space. Discuss ideas of composition, line, shape figure/ground and space.	<b>Homework</b> Specifics on D2L
<b>Week 2</b> 1/16/19	<b>Grid Drawings</b> Using the grid to better understand how to draw/sketch everyday objects. Discuss the principles of design and how these drawings relate to making a design.	<b>Homework</b> Specifics on D2L
<b>Week 3</b> 1/23/19	<b>Cut Apart Drawings</b> Making your drawings skills better by changing the proportions of your page. Focus on communicating ideas through drawing to further the design process.	

<b>Week 4</b> 1/30/18	<b>Perspective Drawings</b> Discuss perspective and how it relates to the 2D surface of graphic design. Discuss the ideas of perspective can communicate design ideas. Look at Eric Gill.	<b>Homework</b> Specifics on D2L
<b>Week 5</b> 2/6/19	<b>Conceptualization of the Pencil</b> Drawings made from the conceptualization of a pencil. Working on communicating ideas through the design process. Learning to think about how your concept will communicate design ideas.	
<b>Week 6</b> 2/13/19	<b>Examination of Process</b> Exploring all the possibilities of using one shape to create drawings that communicate design ideas. Revisit the principles of design.	
<b>Week 7</b> 2/20/19	<b>Create Stencils</b> Critically look at past drawings to see repetition of design ideas. Use the repeated ideas to create stencils to use in the next class. Revisiting the principles of design. Look at Dwiggings.	
<b>Week 8</b> 2/27/19	<b>Draw Examine Draw</b> Drawing with the stencils you created. Examine the drawings. The redraw the drawings to communicate a design idea. Revisiting the principles of design.	<b>Homework</b> Specifics on D2L
<b>Week 9</b> 3/6/19	<b>The Conceptulization of the process of Drawing</b> Using data you collect make drawing which express an idea. Look at Kurt Schitters and other Dada designers.	
<b>Week 10</b> 3/13/19	<b>Final Project</b>	
<b>Week 11</b> 3/20/18	<b>Final Exam Day—Final Crit</b>	