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wk 01 ux intro

Begins January 7

wk 02 ui intro

Begins January 14

wk 02 ixd intro

Begins January 14

wk 03 no meeting - holiday

Begins January 21

wk 04 xd field research

Begins January 28

wk 05 xd field research

finding reports

Begins February 4

wk 06 ux in contexts

research findings report

Begins February 11

# syllabus

Settings

Published

This syllabus is subject to changes as necessary during the quarter.

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## Meeting Details

Tuesdays 10:00AM - 1:15PM / 14EAS 00206 Loop Campus

## faculty

Jessica Westbrook, Associate Professor, School of Design

## contact

email: [jwestbro@cdm.depaul.edu](mailto:jwestbro@cdm.depaul.edu) / online hours: allow up to 48 hours for an email response; email is answered Monday-Friday 9AM-5PM, in the order in which it is received

## office

office: 14 E Jackson Blvd #902, Chicago IL 60404 USA / office hours: Monday and Tuesday 2PM - 3:30PM by appointment only, please use bluestar in advance to secure a time; come prepared with detailed action items

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## Course Description

ISM 101: Introduction to user experience design is an immersion in contemporary design theory and practice. Students will gain empathy for the user by identifying, navigating, and investigating elements of user experience design in real life. Students will gain agency by gathering information, sensemaking, creating user experiences, and observing the results of these efforts/creations.

<https://www.nngroup.com/articles/definition-user-experience/>

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## Schedule

1. week 01 ux
2. week 02 ui
3. week 03 ixd
4. week 04 xd field research

wk 07 product design  
discovery and ideation  
Begins February 18

wk 08 product design  
iteration  
Begins February 25

wk 09 product design  
prototypes  
Begins March 4

wk 10 product user tests  
Begins March 11

final

Add a module...

5. week 05 xd field research findings
6. week 06 ux in contexts, exploring applied ux
7. week 07 product design discovery and ideation
8. week 08 product design iteration
9. week 09 product design prototypes
10. week 10 user testing

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#### requirements

1. weekly in class exercise documentation and reflection posted to Student Project Documentation > design studio activity documentation
2. weekly empathy exercise documentation and reflection posted to Student Project Documentation > empathy research activity documentation

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#### grading

You can accumulate up to 100 points in this class for doing the required work. Points will be averaged for a final course grade at the end of the quarter. A = 90-100 / B = 80-89 / C = 70-79 / D = 60-69 / F = 0-59. Some work may be done as part of a group. Every group member must individually post the result to receive credit.

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#### learning outcomes

1. Students will be able to identify, navigate, investigate, and analyze elements of user experience design in real life.
2. Students will be able to identify opportunities for empathy as an approach to design research.
3. Students will be able to generate user experience design ideas for research and development.
4. Students will be able to create prototypes incorporating research methods.
5. Students will be able to develop a vocabulary for user experience and user experience design, and recognize code as the material underlying interaction design.

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#### culture

As a group we will engage in unknowns and uncertainty during which time we will refrain from doubt and judgement. Questions, suggestions, and interruptions are always welcome and encouraged. Mistakes and errors are portals to discovery. Awkward is weird and wonderful.

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#### Required Supplies

A variety of pens/markers/highlighters, some kind of camera (mobile device/phone is a-ok, alternatively use the DePaul media center to check-out a camera), other materials/supplies/printing as assigned. No required

textbook.

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#### Late Work

**Each student gets one late submission. Be strategic! It can be used for up to 7 days past the due date.**

If/when you use your late submission you must follow the original submission rules AND you must email the instructor with the following information in order to receive credit:

- subject line: "ISM101 late work: student first and last name, late work week number e.g. 02interface"
- body: original due date, late turn in date, note confirming that the evidence has been uploaded and is ready for review

**If you do not follow these instructions you will not earn credit.**

After one late submission additional late work cannot be accepted unless there is a documented extenuating circumstance [documented illness or documented immediate family emergencies]. The extenuating circumstance process/permission must pass through the Dean of Students office. Details are found here:

<http://offices.depaul.edu/student-affairs/support-services/academic/Pages/absence-notification.aspx>

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#### Attendance

This class is experience oriented. Every meeting involves in-class group and studio activity. This material cannot be repeated. Attendance is required. Two absences for any reason, whether excused or not, may constitute failure for the course. If students arrive 15 minutes late they can be marked absent. If students leave 15 minutes early they can be marked absent. If students miss class they should consult with classmates, review D2L documentation. If material is missed the onus is on the student to invent/generate/re-enact the experience.

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#### Helpful DePaul Resources

1. equipment center for camera/gear check-out: Daley building (14 E. Jackson) LL 106
2. tutoring center, CDM 208 [search for Java if you need help with Processing, Photoshop/Illustrator etc if you need visual design  
help]: <http://www.cdm.depaul.edu/Current%20Students/Pages/TutoringProgram.aspx>
3. lynda tutorials: [software.depaul.edu/training](http://software.depaul.edu/training)
4. computer labs: [cdm.depaul.edu](http://cdm.depaul.edu) > Current Students [top right nav] > Computing... access labs on both campuses

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#### Disabilities

Students who need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential. To ensure that you receive the most

appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: [csd@depaul.edu](mailto:csd@depaul.edu). Lewis Center 1420, 25 East Jackson Blvd. Phone number: (312)362-8002 Fax: (312)362-6544 / TTY: (773)325.7296

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