

DC 380/480 Project Bluelight Spring Quarter 2019

Tu 10:00AM - 1:15PM

14EAS 00214, Loop

COURSE SYLLABUS

Instructor: Susanne Suffredin Office: CDM 459

Phone: 312-362-1305 Office Hours: Tuesday 2-5PM

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Email will be answered within 24 hours; Saturday emails by Monday

Course Overview and Learning Goals

Course Website D2L

Course Overview

Students will collaborate with Kindling Group to create short non-fiction videos as part of their documentary No Small Matter campaign and learn the world of creating a cross-platform public media campaign. Working with Kindling Group, our students will research existing on-line content, pitch story ideas of which selected ones will be developed into short videos that have the potential to become part of the ongoing online transmedia campaign. As a companion to that, students will learn the work flow of creating online content that will attract an audience and advance the main story concept of this multiplatform series.

Learning Goals

1. working in crews of 3-4, students will create short digital pieces for the web and participate in other exercises over the quarter.
 2. develop skills in conceptualizing, directing and editing short digital pieces to support existing social media presence with professional documentary house in Chicago.
 3. understand and incorporate interview techniques
 4. understand techniques for visualizing and shooting observational footage, and construct narratives through the integration of sound and images.
 5. understand and implement guidelines for web series work
- PREREQUISITES: DC 210 and DC 220 or equivalent.

No Required Text

Required Materials and Equipment Firewire or USB 3.0 Hard Drive and access to adequate software for editing projects.

Grading: Assignment Guidelines and Evaluation Criteria will be posted in D2L

PROJECT	TOTAL POINTS
#1 Pitch to Kindling Group	10
#2 Final Pitch	5
#3 Pre-production Package	10
#4 Production	20
#5 Rough Cut	15
#6 Fine Cut	20
Participation	10
Attendance	10
Total Points	100

A = 100-93

A- = 92-90

B+ = 89-88

B = 87-83

B- = 82-80

C+ = 79-78

C = 77-73

C- = 72-70

D+ = 69-68

D = 67-63

D- = 62-60

F = 59-0.

A indicates excellence (all assignments are graded excellent and submitted on time), B indicates good work, C indicates satisfactory work, D indicates unsatisfactory work, and F is a failure to demonstrate an understanding of course concepts.

Class 1 – 4/2	Intro to class and assignments <u>Establish groups and roles in each group</u> Work flow is discussed Overview of film covered, screen film Scope of content the students will be producing for KG social media platform discussed
Class 2 - 4/9	Meet with Kindling Group Digital Producers (at DePaul) Class Reviews Documents posted in D2L KG will describe how they present to clients from pitch to final edit 1. KG will explain digital policies, expectations and basic social media "do's and don'ts" 2. KG will present their tech specs for upcoming work 3. KG will provide advice in the area of research both of web content and organizations and characters to follow (modified RFP) 4. Overview of KG's internal Processes and Procedures 5. Based on conversations with KG, we will establish a communication work flow with Kindling 6. Discuss Pre-production Interview 7. Parameters for Pitch presentation from KG 8. Class will write a beginning reflection on subject matter and process being presented to them Assignment: Each group creates a 5-10 min pitch presentation of two ideas for Kindling Group DUE: 4/23
Class 3 - 4/16	Research/pitch to class Students present ideas and first pitch of story/ potential character for their pieces Class will discuss Doc vs digital differences including: 1. Quicker turn around 2. Reshaping story structure to hit core of story right away 3. How to engage a subject while not being able to commit to them 4. Visual styles
Class 4 - 4/23	Pitch to Kindling Students will prepare a 5-10 min pitch/ presentations Feedback from Kindling will allow additional research of ideas
Class 5 - 4/30	Revised Pitches / ideas Finalized Visual style examples explored more, production approaches discussed Group time to work on Pre-Production packages
Class 6 - 5/7	Pre-Production Package Groups present Pre-Production Package Review of: production work flow, sound and interview techniques
Class 7 - 5/14	Production Class will review where all groups are at with production Address issues that have come up with subject(s) and production logistics
Class 8 - 5/21	Process Check in Review of post work flows
Class 9 - 5/28	Interview selects Interview selects presented to class for feedback
Class 10 – 6/4	Rough Cuts screening
FINAL 6/11	Screen with Kindling Group 8:30-10:45 AM Kindling Group presents NSM updates along with feedback on Fine cuts

Changes to Syllabus

This syllabus is subject to change as necessary during the quarter.

Depending on time factors and guest artist opportunities, the assignments projected for the term may require slight alteration or rescheduling.

If a change occurs, it will be addressed during class or posted under Announcements in D2L.

Course Policies

In addition to DePaul University course policies (see student handbook), the following special policies will apply to this course.

Attendance – Classes will consist of lecture, screenings, discussion, and creative exercises. **Attendance is mandatory.** An absence is defined as not showing up for class, or showing up 15 minutes or more late. Any absences, late arrivals or early departures will result in a reduction of the attendance/participation grade.

Assignments – Assignments must be completed by the due date as indicated in the syllabus. Late work will not be accepted without prior consent of the instructor. Exported files of projects should have a slate **labeled with title, assignment, crew names and running time.**

Screenings – Film screenings and assignment screening discussions are an integral part of the course participation grade. Selected films will be analyzed for specific conceptual and stylistic choices. We will apply the same standards to the analysis of group projects. Be open to being challenged and honest as there will be differing ideas and points of view expressed. These discussions are important in the development of your ability to collaborate.

Crew Responsibilities – You will form production groups of three at the beginning of the quarter and remain with that group for the duration of the quarter. Each person in the group will rotate through the major creative roles as producer/director, camera operator/shooting sound and editor for each assignment. You are expected to participate in all aspects of the production/post process for each project. Peer feedback will be assessed at the end of each assignment and will be counted toward the participation grade.

Equipment Use Policies – Policies for checking out equipment and reserving the CDM “Stage” are posted on the D2L Course website. A list of equipment used in this class is also provided.

School Policies

Online Instructor Evaluation: Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student’s identity. Since 100% participation is our goal, students are sent periodic reminders over two weeks. Students do not receive reminders once they complete the evaluation.

Email: Email is the primary means of communication between faculty and students enrolled in this course outside of class time. Students should be sure their email listed under "demographic information" at <http://campusconnect.depaul.edu> is correct.

Academic Integrity Policy: This course will be subject to the academic integrity policy passed by faculty. More information can be found at <http://academicintegrity.depaul.edu/>

Plagiarism: The university and school policy on plagiarism can be summarized as follows: Students in this course should be aware of the strong sanctions that can be imposed against someone guilty of plagiarism. If proven, a charge of plagiarism could result in an automatic F in the course and possible expulsion. The strongest of sanctions will be imposed on anyone who submits as his/her own work any assignment, which has been prepared by someone else. If you have any questions or doubts about what plagiarism entails or how to properly acknowledge source materials be sure to consult the instructor.

Incomplete: An incomplete grade is given only for an exceptional reason such as a death in the family, a serious illness, etc. Any such reason must be documented. Any incomplete request must be made at least two weeks before the final, and approved by the Dean of the College of Computing and Digital Media. Any consequences resulting from a poor grade for the course will not be considered as valid reasons for such a request.