

FILM-323-501 Music Video Production

When: Monday · 1:30pm – 4:45pm

Instructor: Tony Grossman · agross19@depaul.edu · 773 742 9512 ·

Office Hours: Wednesday · 11:30am – 1:00pm (via Zoom)

Summary of Course

This course focuses on the production of music videos, blending creative storytelling with technical skills. Students will learn the entire process from conceptualization to the final screen product, exploring historical, artistic, and social aspects of music videos..

Learning Outcomes

Upon successful completion of this course, students will be able to:

- Produce a music video from script to screen.
- Apply cinematic montage in storytelling.
- Analyze music videos for historical and social context.
- Create impactful cinematic images for music videos.
- Generate material for demo reels and film festivals.

Writing Expectations

Students will be expected to complete a minimum of 2 pages of writing for this course.

Prerequisites

None

D2L

You will be using D2L extensively in this course. To log on, go to:

<https://login.depaul.edu/ldap/login?service=https%3a%2f%2fd2l.depaul.edu%2fd2l%2fcustom%2fcas> and enter using your campus connect logon and password. Video lectures, assignments, and discussion forum topic will be posted every Monday by 7:00pm in the D2L Content Page module for the week for you to view on your own time.

D2L Lecture Discussion Forum

Participation in the weekly lecture discussion forums is mandatory, as this counts towards your participation grade – Minimum of one post per lecture.

Grading

Participation	20%
Music Video Reflection	10%
Music Video Edit	10%
Personal Music Video Project	30%
Group Music Video Project	30%

A= 100-93, A-=92-90, B+=89-88, B=87-83, B-=82-80, C+=79-78, C=77-73, C-=72-70, D+=69-68, D=67-63, D-=62-60, F=59-0. A indicates excellence, B indicates good work, C indicates satisfactory work, D work is unsatisfactory in some respect, F is substantially unsatisfactory work.

Course Outline

Week 1 – January 8th

Lecture: Introduction to Music Video Production
Assignment: Short Reflection on Music Video

Week 2 – January 22nd

Lecture: Reels / Websites
Due: *Short Reflection on Music Video*
Assignment: 1 Minute Music Video Edit

Week 3 – January 29th

Lecture: No Budget Music Video Production
Due: *1 Minute Music Video Edit*
Guest Speaker – *Andrew Donoho*
Assignment: Identify Song/Artist for Music Video

Week 4 – Feb 5th

Lecture: Planning and Storyboarding
Due: *Identify Song/Artist for Music Video*
Assignment: Storyboards for Music Video
Guest Speaker – *Jonathan Becker and Roger Banks*

Week 5 – February 12th

Lecture: Camera Techniques and Styles
Assignment: Group Project Draft PrePro Book
Assignment: Personal Project Draft PrePro Book
MIDTERM Individual Meetings WEEK

Week 6 – February 19th

GROUP PROJECT SHOOT WEEK

Due: FINAL PREPRODUCTION BOOKS*Assignment: Shoot Group Projects***Week 7 – February 26th**

Lecture: Editing Styles and VFX

Guest Speaker: TBD*Assignment: Rough Cuts***Week 8 – March 4th**

Lecture: Color Grading and Visual Consistency

Due: Rough Cuts*Assignment: Pre-Final Edits***Week 9 – March 11th**

ROUGH CUT REVIEW CLASS

Guest Speaker – Juan Woodbury**Due: Pre-Final Edits for Review***Assignment: Final Edits with Feedback***Week 10 – March 18th**

Final REVIEW CLASS

Individual Meetings to Review Final Personal Project**Zoom Policies**

The DePaul [Code of Student Responsibility](#) applies to online behavior as well as in-person or classroom behavior. The following are policies for the course meetings with Zoom:

- General – Sign in with your preferred first name and last name. If you do not have access to a computer or smartphone with internet access, call into class. This is not optimal; try to locate an internet-enabled device to use for this course. Please stay engaged in class activities. Close any apps on your device that are not relevant and turn off notifications.
- Video – Turn on your video if you feel comfortable doing so. It is helpful to be able to see each other, just as in an in-person class. You may also elect to turn off your video if you have limited internet bandwidth, no webcam or if you're unable to find an environment without a lot of visual distractions.
- Audio – Mute your microphone when you are not talking. Be in a quiet place when possible and turn off any music, videos, etc. in the background.

Attitude

A professional and academic attitude is expected throughout this course. Measurable examples of non-academic or unprofessional attitude include but are not limited to: talking to others when the

instructor is speaking, mocking another's opinion, cell phones ringing, emailing, texting or using the internet whether on a phone or computer. If any issues arise a student may be asked to leave the classroom. The professor will work with the Dean of Students Office to navigate such student issues.

Civil Discourse

DePaul University is a community that thrives on open discourse that challenges students, both intellectually and personally, to be Socially Responsible Leaders. It is the expectation that all dialogue in this course is civil and respectful of the dignity of each student. Any instances of disrespect or hostility can jeopardize a student's ability to be successful in the course. The professor will partner with the Dean of Students Office to assist in managing such issues.

Changes to the Syllabus

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

Online Course Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Please see <https://resources.depaul.edu/teaching-commons/teaching/Pages/online-teaching-evaluations.aspx> for additional information.

Academic Integrity and Plagiarism

This course will be subject to the university's academic integrity policy. More information can be found at <https://resources.depaul.edu/teaching-commons/teaching/academic-integrity/Pages/default.aspx>.

Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at: <http://www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx>

Preferred Name & Gender Pronouns

Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, culture, religion, politics, sexual orientation, gender, gender variance, and nationalities. I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the quarter so that I may make appropriate changes to my records. Please also note that students may choose to identify within the University community with a preferred first name that differs from their legal name and may also update their gender. The preferred first name will appear in University related systems and documents except where the use of the legal name is necessitated or required by University business or legal need. For more information and instructions on how to do so, please see the Student Preferred Name and Gender Policy at <http://policies.depaul.edu/policy/policy.aspx?pid=332>

Incomplete Grades

An incomplete grade is a special, temporary grade that may be assigned by an instructor when unforeseeable circumstances prevent a student from completing course requirements by the end of the term and when otherwise the student had a record of satisfactory progress in the course. All incomplete requests must be approved by the instructor of the course and a CDM Associate Dean. Only exceptions cases will receive such approval. Information about the Incomplete Grades policy can be found at <http://www.cdm.depaul.edu/Current%20Students/Pages/Grading-Policies.aspx>

Students with Disabilities

DePaul Students seeking disability-related accommodations are required to register with DePaul's Center for Students with Disabilities (CSD) enabling them to access accommodations and support services to assist with their success. There are two office locations:

- Loop Campus (312) 362-8002
- Lincoln Park Campus (773) 325-1677
- Email: csd@depaul.edu

Students who register with the Center for Students with Disabilities are also invited to contact Dr. Gregory Moorhead, Director of the Center, privately to discuss how he may assist in facilitating the accommodations to be used in a course. This is best done early in the term. The conversation will remain confidential to the extent possible.

Please see <https://offices.depaul.edu/student-affairs/about/departments/Pages/csd.aspx> for Services and Contact Information.