

COURSE SYLLABUS

Course: DC 220-402 AU14 • MW 10:10 – 11:40 AM • CDM LOOP Room 922

Lecture & Lab

Instructor: Martin Bernstein

Office Hours: Mondays 12:30–3:30 PM CDM LOOP Room 705

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Homepage D2L: <https://d2l.depaul.edu/d2l/home/317524>

Course Description (from catalog)

Students analyze and assemble dramatic scenes under a variety of conditions and narrative strategies. Editing theories, techniques and procedures, issues of continuity, effects, movement and sound are examined as they relate to the fundamentals of cinematic montage and visual storytelling. Prerequisite: NONE.

Summary of course

This course is an introduction to Adobe Premier Pro along with related applications including Adobe Encore. Utilizing a workshop atmosphere in combination with lectures, demonstrations, readings, and projects, students will take their first steps toward a technical mastery of the art and craft of digital video editing.

COURSE OBJECTIVES:

- Mastery of the basics of Adobe Premier Pro – understanding of related programs such as QuickTime Pro, Adobe Encore and Adobe Media Encoder
- Knowledge of formats, format conversion, and aspect ratios, codecs
- In addition, much attention will be paid to outputting projects using QuickTime, Adobe Encore.
- On the creative side, the power of editing to manipulate a viewer's mind and emotions, the responsibility that goes with that power, editing as the final writing of a story, editing aesthetics, and discovering one's own personal editing style will all be present every step of the way through this course.
- *And finally, editing in Premier Pro, while challenging, is also a lot of fun. I guarantee you that throughout the quarter you will have many "Wow, that's so cool" moments. So, enjoy.* – Courtesy of Dana Hogdon

Textbooks and printed resources: Required

Adobe Premiere Pro CS6 Classroom in a Book

Sandee Adobe Creative Team/Peachpit ISBN-10: 0321822471

In the Blink of an Eye, 2nd Edition, Walter Murch.

Murch & Coppola, Silman-James Press, 2001. ISBN: 1879505622

This is a quick and easy read. Murch offers some very astute observations on the art of editing along with a frank look at the Hollywood industry.

REQUIRED SUPPLIES:

- 1 External USB 3.0 Hard drive (60 GB minimum)
- 1 USB flashdrive for project backups
- 5 DVD-Rs for outputs and backups

Grading

Assignment # 1 10%

Assignment # 2 10%

Assignment # 3 10%

Assignment # 4 10%

Assignment # 5 10%

Assignment # 6 20%

Lab Practical Exam 20%

Class Participation/Quizzes 10%

- A indicates excellence, B indicates good work, C indicates satisfactory work, D work is unsatisfactory in some respect, F is substantially unsatisfactory work.

Assignments:

Assignment # 1: Rough Cut of Action–Music Project

Assignment # 2: Fine Cut of Action–Music Project

Assignment # 3: Rough Cut of Dialog Project

Assignment # 4: Fine Cut of Dialog Project

Assignment #5: Stealomatic Rough Cut

Assignment #6: Stealomatic Fine Cut on DVD with Menu

Action–Music – this is a showdown between rival gangs – with a twist. You will import dailies, organize, and then edit the footage into a rough cut for Assignment # 1. Then you will refine your edit and add music, SFX, titles for assignment # 2.

Dialog Project – this is a simple dialog exercise. As with the first one, you will import footage, edit and revise, using more sophisticated techniques of reaction, overlapping, etc. The fine cut will add music, titles, color correction, filters, etc.

Stealomatic – sometimes referred to a Videomatic. A Stealomatic is typically a test or sketch of an idea for a TV spot or PSA using found or stolen footage. For Assignment #5 you will create an original Stealomatic on a subject/topic of your choice. Typically this will be still photos and video (grabbed from the web), titles, and music. You may use Voice Over but I discourage this unless you know what you are doing in terms of VO recording. Target length for your Stealomatic is approximately 2 to 3 minutes.

Assignment # 6 will be a fine cut of your Stealomatic. Ideas for Stealomatics will be discussed in class. You will have to present your idea in class on a date to be determined. Think in terms of a promo for a city or place (What happens

in Vegas, etc), or a PSA about a social issue, a subject about which you are passionate. Remember, great stories are about conflict, opposing forces.

Lab Practical Exam – this will be administered individually **BEFORE** the final exam date, and will be scheduled in advance. I will explain the parameters in class.

FINAL EXAM DATE: November 24, 2014 8:45 AM to 11:00 AM

- **NOTE TIME CHANGE**
- Attendance is required. University policy requires a class meeting with significant coursework or lecture. Since the Lab Practical Exam on the last regular day of class is our actual final exam, we will use this session to screen final projects.

Finished Assignment # 6 due in class. Turn in on DVD with simple icon menu and play button. Screen and Critique.

ASSIGNMENT SUBMISSION

The nature of work in the media professions is deadline specific. Assignments for this course must be turned in by the posted deadline, or they will be marked down by 20% for each CLASS SESSION they are late. Since online upload of assignment files is available, this requirement is realistic as well as practical.

Week 1

Day 1: Introduction, Overview, Syllabus, Assignments, Hard Drives Flash Drives

Week 2

Day 1: Adobe Premier Pro: Workflow & Organization, Project Panel, Source & Program Monitors, Timeline • IMPORT Project 1: Friends of the Family

Day 2: Action Editing: Assembly, Insert & Overwrite Editing, Trimming

Week 3

Day 1: Editing in the Timeline, Exporting to QuickTime, Formats & Codecs

Day 2: PROJECT 1 DUE: Action 1st Cut, Screen & Critique

Week 4

Day 1: Import Music, Title Superimpose, Scrolling End Titles

Day 2: MURCH Discussion, In Class Editing - Action Project

Week 5

Day 1: PROJECT 2 DUE: Action FINE CUT • Begin DIALOG PROJECT

Day 2: Dialog Editing: Selects, Assembly, Reactions, Audio

Week 6

Day 1: Dialog Project - Advanced Editing: Mattes, J & L Cuts, Color Correction

Day 2: PROJECT 3 DUE: Dialog 1st Cut, Screen & Critique

Week 7

Day 1: MURCH Discussion, STEALOMATICS, PSAs & TV Promos: Finding elements on the web, importing JPEGs, YouTube video, music

Day 2: PROJECT 4 DUE: Dialog FINE CUT • Present STEALOMATIC Ideas

Week 8

Day 1: Advanced Editing: Special Effects, Filters, Basic Motion

Day 2: Advanced Editing: Titles, Multiple Layers

Week 9

Day 1: In Class Editing • Troubleshooting

Day 2: PROJECT 5 DUE: STEALOMATIC 1st CUT - Screen & Critique

Week 10

Day 1: Media Encoder & Encore – Making a Menu DVD

Day 2: Review for Lab Practical Exam

Week 11

Day 1: LAB PRACTICAL EXAM

FINAL EXAM – November 24, 2014 • 8:45 to 11:40 NOTE TIME CHANGE

Final Projects Due on DVD: Note alternate time above

DePaul CDM Important Dates • Autumn 2014

Wednesday September 10, 2014 BEGIN AQ2014 ALL CLASSES

Tuesday September 16, 2014 Last day to add classes to AQ2014 schedule

Tuesday September 23, 2014 Last day to drop classes with no penalty

Last day to select pass/fail option

Wednesday September 24, 2014

Grades of “W” assigned for AQ2014 classes dropped on or after this day

Tuesday September 30, 2014 Last day to select auditor status

Tuesday October 28, 2014 Last day to withdraw from AQ2014 classes

Tuesday November 18, 2014 End AQ2014 Day & Evening Classes

Wednesday November 19, 2014 Begin AQ2014 Day & Evening Final Exams

Tuesday November 25, 2014 End AQ2014 Day & Evening Final Exams

END OF AUTUMN QUARTER 2014

Changes to Syllabus

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

Online Course Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in [CampusConnect](#).

Academic Integrity and Plagiarism

This course will be subject to the university's academic integrity policy. More information can be found at <http://academicintegrity.depaul.edu/>. If you have any questions be sure to consult with your professor.

Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the [University Academic Calendar](#). Information on enrollment, withdrawal, grading and incompletes can be found at: cdm.depaul.edu/enrollment.

Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential. To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: csd@depaul.edu.

Lewis Center 1420, 25 East Jackson Blvd.

Phone number: (312)362-8002

Fax: (312)362-6544

TTY: (773)325.7296

Attendance: Students are expected to attend each class and to remain for the duration. Coming 15 minutes late or leaving 15 minutes early constitutes an absence for the student. The overall grade for participation drops one-third after any absence. Three absences for any reason, whether excused or not, may constitute failure for the course.

Class Discussion: Student participation in class discussions will be measured in two ways. First, students are highly encouraged to ask questions and offer comments relevant to the day's topic. Participation allows the instructor to "hear" the student's voice when grading assignments. Secondly, students will be called upon by the instructor to offer comments related to the reading assignments. Students must keep up with the reading to participate in class discussion.

Attitude: A professional and academic attitude is expected throughout this course. Measurable examples of non-academic or unprofessional attitude include but are not limited to: talking to others when the instructor is speaking, mocking another's opinion, cell phones ringing, emailing, texting or using the internet whether on a phone or computer. If any issues arise a student may be asked to leave the classroom. The professor will work with the Dean of Students Office to navigate such student issues.

Civil Discourse: DePaul University is a community that thrives on open discourse that challenges students, both intellectually and personally, to be [Socially Responsible Leaders](#). It is the expectation that all dialogue in this course is civil and respectful of the dignity of each student. Any instances of disrespect or hostility can jeopardize a student's ability to be successful in the course. The professor will partner with the Dean of Students Office to assist in managing such issues.

Cell Phones/On Call: If you bring a cell phone to class, it must be off or set to a silent mode. Should you need to answer a call during class, students must leave the room in an undistruptive manner. Out of respect to fellow students and the professor, texting is never allowable in class. If you are required to be on call as part of your job, please advise me at the start of the course.