COURSE SYLLABUS • Editing 1

Course: DC 220–504 Winter 2018 • T Th 10:10 – 11:40 AM
DePaul Center Room C106C   Lecture & Lab   Instructor: Martin Bernstein

Office Hours: Tues 1:30–3:00 PM • CDM Room 705
E-mail: mbernst@cdm.depaul.edu or martyx15@earthlink.net
Phone: (312) 498–8410

Homepage D2L: https://d2l.depaul.edu/d2l/home/609094

Course Description (from catalog)
Students analyze and assemble dramatic scenes under a variety of conditions and narrative strategies. Editing theories, techniques and procedures, issues of continuity, effects, movement and sound are examined as they relate to the fundamentals of cinematic montage and visual storytelling. Prerequisite: NONE.

Summary of course
This course is an introduction to Adobe Premier Pro along with related applications. Utilizing a workshop atmosphere in combination with lectures, demonstrations, readings, and projects, students will take their first steps toward a technical mastery of the art and craft of digital cinema editing.

COURSE OBJECTIVES:
• Knowledge of the creative basics of digital video editorial
• Proficiency in using Adobe Premier Pro CC
• Understanding of related applications used in post-production such as audio mixing, color correction, compression to save space and speed transmission
• Knowledge of formats, format conversion, and aspect ratios, codecs
• On the creative side, the power of editing to manipulate a viewer's mind and emotions, the responsibility that goes with that power, editing as the final writing of a story, editing aesthetics, and discovering one's own personal editing style will all be present every step of the way through this course.

TEXTBOOKS • **Recommended, not Required**
     Adobe Premiere Pro CC Classroom in a Book (2014 Release)
  • Publisher: Adobe Press; Published Sep 3, 2014
  • ISBN-10: 0-13-392705-9
  • ISBN-13: 978-0-13-392705-4
• **Required**
     In the Blink of an Eye (Revised 2nd Edition)
  • Author: Walter Murch
  • Publisher: Silman-James Pr; 2 Revised edition (August 1, 2001)
  • ISBN-10: 1879505622
  • ISBN-13: 978-1879505629

Additional Resources: **Lynda.com** – Subscription is included with tuition
Account signup particulars provided by CDM email
REQUIRED SUPPLIES:
1 500GB or 1 TB external hard drive with USB3 and/or Thunderbolt ports for
storing project data files and media assets
1 USB flash drive for project data file backup
Headphones for use when working in the lab

All class exercises and home assignments deal with projects and media stored
on a hard drive. All hard drives fail! Hardware problems are not acceptable as
an excuse for late submissions so back up all projects & all media on a
secondary hard drive. **Do not leave your projects on the lab computer.**

Grading
Assignment # 1 10%
Assignment # 2 10%
Assignment # 3 10%
Assignment # 4 10%
Assignment # 5 10%
Assignment # 6 15%
Lab Practical Exam 20%
Class Participation/Quizzes 15%
• A indicates excellence, B indicates good work, C indicates satisfactory work,
D work is unsatisfactory in some respect, F is substantially unsatisfactory work.

Grading Scale
A = 100-93, A- = 92-90, B+ = 89-87, B = 86-83, B- = 82- 80, C+ = 79-77, C = 76-73,
C- = 72-70, D+ = 69-67, D = 66-63, D- = 62-60, F = 59-0

Assignments:
Assignment # 1: Rough Cut of Action–Music Project
Assignment # 2: Fine Cut of Action–Music Project
Assignment # 3: Rough Cut of Dialog Project
Assignment # 4: Fine Cut of Dialog Project
Assignment #5: Stealomatic Rough Cut
Assignment #6: Stealomatic Fine Cut

Action–Music – this is a showdown between rival gangs – with a twist. You will
import dailies, organize, and then edit the footage into a rough cut for
Assignment # 1. Then you will refine your edit and add music, SFX, titles for
assignment # 2.

Dialog Project – this is a simple dialog exercise. As with the first one, you will
import footage, edit and revise, using more sophisticated techniques of
reaction, overlapping, etc. The fine cut will add music, titles, color correction,
filters, etc.

Stealomatic – sometimes referred to a Videomatic. A Stealomatic is typically a test or sketch of an idea for a TV spot or PSA using found or stolen footage. For Assignment #5 you will create an original Stealomatic on a subject/topic of your choice. Typically this will be still photos and video (grabbed from the web), titles, and music. You may use Voice Over but I discourage this unless you know what you are doing in terms of VO recording. Target length for your Stealomatic is approximately 2 to 3 minutes.

Ideas for Stealomatics will be discussed in class. You will have to present your idea in class on a date to be determined. Think in terms of a promo for a city or place (What happens in Vegas, etc), or a PSA about a social issue, a subject about which you are passionate. Remember, great stories are about conflict, opposing forces. A few subjects are not appropriate for this assignment: no professional sports, no gaming or animation, no profiles of nihilist, suicidal individuals. All topics subject to instructor approval. Assignment # 6 will be a fine cut of your Stealomatic, with substantial revisions, finishing elements.

Lab Practical Exam – this will be administered individually **BEFORE** the final exam date, and will be scheduled in advance. I will explain the parameters in class.

FINAL EXAM DATE: ***Thursday, March 15, 2018 ● 8:30 AM to 10:45 AM***

●   **NOTE TIME CHANGE**   ● Attendance is required. University policy requires a class meeting with significant coursework or lecture. Since the Lab Practical Exam on the last regular day of class is our actual final exam, we will use this session to screen final projects.

Finished Assignment # 6 due in class. **Turn in or upload Fine Cut of Final Project by 8:30 PM – evening before class session**. Screen all projects.

ASSIGNMENT SUBMISSION
The nature of work in the media professions is deadline specific. Assignments for this course must be turned in by the posted deadline, or they will be marked down by 50%, and in any case, must be submitted. Since online upload of assignment files is available, this requirement is realistic as well as practical.

COURSE SCHEDULE

Week 1
Day 1: Introduction, Overview, Syllabus, Assignments, Hard Drives Flash Drives
Day 2: Adobe Premier Pro: Workflow & Organization, Project Panel, Source & Program Monitors, Timeline • IMPORT Project 1: Friends of the Family

Week 2
Day 1: Action Editing: Assembly, Insert & Overwrite Editing, Trimming
Day 2: Editing in the Timeline, Exporting to QuickTime, Formats & Codecs

Week 3
Day 1: PROJECT 1 DUE: Action 1st Cut, Screen & Critique
Day 2: MURCH Discussion, In Class Editing - Action Project

Week 4
Day 1: Import Music, Title Superimpose, Scrolling End Titles
Day 2: PROJECT 2 DUE: Action FINE CUT • Begin DIALOG PROJECT

Week 5
Day 1: Dialog Editing: Selects, Assembly, Reactions, Audio
Day 2: Dialog Project - Advanced Editing: Mattes, J & L Cuts, Color Correction

Week 6
Day 1: PROJECT 3 DUE: Dialog 1st Cut, Screen & Critique
Day 2: MURCH Discussion, STEALOMATICS, PSAs & TV Promos: Finding elements on the web, importing JPEGs, YouTube video, music

Week 7
Day 1: PROJECT 4 DUE: Dialog FINE CUT • Present STEALOMATIC Ideas
Day 2: Advanced Editing: Special Effects, Filters, Basic Motion

Week 8
Day 1: Advanced Editing: Titles, Multiple Layers
Day 2: In Class Editing • Troubleshooting

Week 9
Day 1: PROJECT 5 DUE: STEALOMATIC 1st CUT - Screen & Critique
Day 2: Review for Lab Practical Exam

Week 10
Day 1: LAB PRACTICAL EXAM
Day 2: Guest Lecture

FINAL EXAM – Thursday, March 15, 2018 • 8:30 AM to 10:45 AM · *NOTE TIME CHANGE*

Final Projects Due: Submitted to D2L Dropbox **by 8:30 PM on March 14, 2018**

<u>NOTE:</u> Course schedule published in this syllabus is subject to change, update. All current updates will be published on D2L and will supersede schedule published herein.

DePaul CDM Important Dates • WINTER 2018
PLEASE NOTE: Some courses have fewer meeting dates due to national holidays, and instructors are expected to replace those class meetings with online activities or assignments. For questions related to online course planning and design, contact your college's or school's instructional technology consultant. You can find more information on the Faculty Instructional Technology Services website at https://offices.depaul.edu/fits/Pages/default.aspx.

All dates are subject to change. DePaul University reserves the right to alter its academic calendar when the need arises.

January 02, 2018	*Begin WQ2018 Day & Evening Classes*
January 02, 2018	*GRADES DUE: DQ/GI 2017*
January 09, 2018	*8:00 AM Deadline to add classes to WQ 2018 schedule*
January 15, 2018	*Martin Luther King Day - University officially closed*
January 15, 2018	*Last day to drop WQ 2018 classes with no penalty*
January 16, 2018	*Grades of "W" assigned for WQ2018 classes dropped*
January 16, 2018	*Last day to select pass/fail option for WQ2018 classes*
January 22, 2018	*Last day to select auditor status for WQ2018 classes*
January 30, 2018	*Begin WQ 2018 optional mid-term exam week*
February 05, 2018	*End WQ 2018 optional mid-term exam week*
February 08, 2018	*Begin SQ2018 and Summer 2018 Registration*
February 08, 2018	*Begin SQ2018 and Summer 2018 Registration*
February 19, 2018	*Last day to withdraw from WQ2018 classes*
March 12, 2018	*End WQ2018 Day & Evening Classes*

Changes to Syllabus

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class or posted under Announcements in D2L, sent via email.

Online Course Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the

student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

Academic Integrity and Plagiarism

This course will be subject to the university's academic integrity policy. More information can be found at http://academicintegrity.depaul.edu/. If you have any questions be sure to consult with your professor.

Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at: cdm.depaul.edu/enrollment.

Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential. To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: csd@depaul.edu.

Lewis Center 1420, 25 East Jackson Blvd.
Phone number: (312)362-8002
Fax: (312)362-6544
TTY: (773)325.7296

Course Policies as Suggested by the Dean of Students Office

Attendance: Students are expected to attend each class and to remain for the duration. Coming 15 minutes late or leaving 15 minutes early constitutes an absence for the student. The overall grade for participation drops one-third after any absence. Three absences for any reason, whether excused or not, may constitute failure for the course.

Class Discussion: Student participation in class discussions will be measured in two ways. First, students are highly encouraged to ask questions and offer comments relevant to the day's topic. Participation allows the instructor to "hear" the student's voice when grading assignments. Secondly, students will be called upon by the instructor to offer comments related to the reading assignments. Students must keep up with the reading to participate in class discussion.

Attitude: A professional and academic attitude is expected throughout this course. Measurable examples of non-academic or unprofessional attitude include but are not limited to: talking to others when the instructor is speaking, mocking another's opinion, cell phones ringing, emailing, texting or using the internet whether on a phone or computer. If any issues arise a student may be asked to leave the classroom. The professor will work with the Dean of Students Office to navigate such student issues.

Civil Discourse: DePaul University is a community that thrives on open discourse that challenges students, both intellectually and personally, to be Socially Responsible Leaders. It is the expectation that all dialogue in this course is civil and respectful of the dignity of each student. Any instances of disrespect or hostility can jeopardize a student's ability to be successful in the course. The professor will partner with the Dean of Students Office to assist in managing such issues.

Cell Phones/On Call: If you bring a cell phone to class, it must be off or set to a silent mode. Should you need to answer a call during class, students must leave the room in an undisruptive manner. Out of respect to fellow students and the professor, texting is never allowable in class. If you are required to be on call as part of your job, please advise me at the start of the course.