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# Syllabus



Published

*This syllabus is subject to changes as necessary during the quarter.*

*If a change occurs, updates will be described during class and shared via email.*

# ISM 101: Introduction to User Experience Design

Section: 401

Class number: 12755

Meeting time: Tu 10:00AM - 1:15PM

Location: 14EAS 00206 at Loop Campus

## faculty contact

Jessica Westbrook, Associate Professor, School of Design

email: [jwestbro@depaul.edu](mailto:jwestbro@depaul.edu)

office: 14 E Jackson Blvd #902, Chicago IL 60404 USA

office hours: Tuesdays 2-5PM (use Bluestar to make an appointment)

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## description

ISM 101: Introduction to user experience design is an immersion in contemporary design theory and practice.

Students will gain empathy for the user by identifying, navigating, and investigating elements of user experience design in real life. Students will gain agency by gathering information, sensemaking, creating user experiences, and observing the results of these efforts/creations.

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## learning outcomes

+ Students will be able to identify, navigate, investigate, and analyze elements and principles of user experience design. + Students will be able to identify opportunities for empathy as an approach to design research. + Students will be able to generate user experience design ideas for research and development. + Students will be able to develop a vocabulary for user experience and user experience design. + Students will recognize code as the material underlying interaction design. + Students will be able to address social, ethical, and user-centered concerns related to visual communication and user experience design.

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## schedule

TUES Sept 17 ui/ux/ixd

TUES Sept 24 design principles, design research paradigms (qual/quant), field research

TUES Oct 01 field research preps

TUES Oct 08 field research (MSI)

TUES Oct 15 research/studio group work

TUES Oct 22 group presentations

TUES Oct 29 group presentations

TUES Nov 05 design principles, design research considerations (positionality, intersectionality, contexts), autoethnography

TUES Nov 12 research/studio individual work

TUES Nov 19 review activities

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**supplies**

+ all course readings are provided on D2L

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**expectations**

This course involves 2 major projects (50 points each), for a total of 100 points. To receive credit for the 2 major projects students must be prepared for class and have work posted to D2L Discussions on time. Project criteria include evidence of: care, research, concept, craft, engagement.

10 points possible: care [attention to project guidelines, timeliness with posting, naming files/posts and project attribution]

10 points possible: research [use and production of research]

10 point possible: concept [thoughtful conceptual dimension]

10 points possible: craft [visual design with purpose and intent]

10 point possible: engagement [engagement in learning, sharing, transformation, reflection]

**Students are welcome and encouraged to go above and beyond expectations.**

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**grades**

Project points will be averaged for a final grade.

A = 90-100 / B = 80-89 / C = 70-79 / D = 60-69 / F = 0-59

A indicates excellent work, B indicates good work, C indicates satisfactory work, D work is unsatisfactory in some respect, F is substantially unsatisfactory work or missing work.

*note: Receiving an Incomplete for a course is unusual and is not something faculty can manage independently. All incomplete request must be approved by the instructor of the course and a CDM Associate Dean. Only exceptional cases will receive such approval. Before the end of the term students must initiate the incomplete request process through: [cdm.depaul.edu](http://cdm.depaul.edu) > Current Students > Academic Policies*

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**attendance**

According to university and federal policy attendance is required. Two absences for any reason, whether excused or not, may constitute

failure for the course. **Attendance involves engagement in course readings, discussions, exercises, and activities.** If students miss class they should consult with classmates, and review D2L documentation.

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### communication

Email is the primary means of communication between faculty and students enrolled in this course. Email happens during regular business hours. Depending on volume and timing of email it may take up to 3 business days to receive a response. It is a good idea for students to connect with classmates for fast information and support.

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### accommodations

Students who need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential. To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: [csd@depaul.edu](mailto:csd@depaul.edu). Lewis Center 1420, 25 East Jackson Blvd. Phone number: (312)362-8002 Fax: (312)362-6544 / TTY: (773)325.7296

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