

HCI 421 - Designing for Content Management Systems

Section: 801
Location: CDM 00527 Loop
Meeting time: 5:45 PM - 9 PM

Section: 810
Location: Online
View later in the week

Course Description

Websites are all about content and to create a content-driven site the best choice is a CMS (Content Management System). A CMS can be used for many different types of sites such as blogs, community portals, corporate sites, online stores, and more.

A database-driven CMS enables the management of these websites by content creators with little or no technical background. In addition to an overview/survey level of CMS choices available, you will build an actual site in this class in Joomla! CMS using content strategy and visual design.

Prerequisite

Formal:

- HCI 406 (or equivalent first course in HTML/CSS)

Informal “nice to haves”, but not necessary for taking the course:

- Basic Webhosting Skills
- Interaction Design Skills
- PHP Skills (or other server-side scripting)
- SQL Database Skills
- Buyer Personas

This may not be the course for you if:

- You have no idea how to build a simple static website in HTML and CSS
- You have no idea what a webhost is, or how a webpage gets from a server to your browser when you enter a URL in your browser

Course Objectives

By the end of the course, you are expected to:

- Understand what a Content Management System (CMS) is
- Be familiar with the types for CMS platforms available
- Understand use cases for when a CMS solution is appropriate and how to select
- Understand best practices for designing, building and maintaining a CMS site
- Have skills that can be applied to any CMS
- Create a Joomla! site

All corrections and revisions will be posted in D2L.

Course Schedule (subject to revision)

The details as well as any changes/revisions will be posted on D2L.

All books are available through Safari Books or Books24x7. The link is in D2L.

MODULE 1: JANUARY 6, 2020

Topic	Assignment Due Jan 12 at 10AM
Getting Started	1. Chapters 1 thru 3 Content Strategy for the Web by Kristina Halvorson 2. Weekly Forum 3. Quiz 1
Introduction to Content Management Systems	
Introduction to Content Strategy	

SESSION 2: JANUARY 13, 2020

Topic	Assignment Due Jan 19 at 10AM
CMS Best Practices	1. Chapters 4 thru 6 Content Strategy for the Web by Kristina Halvorson 2. Favorite Site Review 3. Weekly Forum 4. Quiz 2
CMS Components	
Defining a Project	
Project Introduction	

UNIVERSITY CLOSED: JANUARY 20, 2020

SESSION 3: JANUARY 27, 2020

Topic	Assignment Due Feb 2 at 10 AM
Development Approach - Overview	1. Chapters 7 thru 9 Content Strategy for the Web by Kristina Halvorson 2. Site: Setup Hosting Account for Project Site 3. Site: Create Project Site 4. Site: Add instructor as an administrator 5. Video: How to Install Joomla with Softaculous 6. Brief: Personas, Use Cases/User Stories, User Acceptance 7. Weekly Forum 8. Quiz 3
Developing a Project Brief - Part 1	
Content Development	

SESSION 4: FEBRUARY 3, 2020

Topic	Assignment Due Feb 9 at 10 AM
Site Design	1. Chapters 10 thru 12 Content Strategy for the Web by Kristina Halvorson 2. Brief: Sample Content, Site Map, Content Map and Wireframe Design 3. Site: Add Categories 4. Weekly Forum 5. Quiz 4
Introduction to Joomla	
Site Templates	
Going from Paper to Joomla	
Developing a Project Brief - Part 2	
CAM Model - Part 1	

SESSION 5: FEBRUARY 10, 2020

Topic	Assignment Due Feb 16 at 10 AM
-------	-----------------------------------

CAM Model - Part 2 & 3	1. Site: Add Menus based on your Wireframe 2. Site: Add Welcome article
Extending Joomla - Part 1	3. Weekly Forum 4. Quiz 5
SESSION 6: FEBRUARY 17, 2020	
Topic	Assignment Due Feb 24 at 10 AM
User Management	1. Brief: User Access Matrix 2. Site: Create Users 3. Weekly Forum 4. Quiz 6
Joomla User Management	
Security and Site Permissions	
SESSION 7: FEBRUARY 24, 2018	
Topic	Assignment Due Mar 3 at 10 AM
Site Look-and-Feel	1. Brief: Template and Extension Assessment 2. Site: Update your site's look-and-feel 3. Weekly Forum 4. Quiz 7
Extending Joomla - Part 2	
SESSION 8: MARCH 2, 2020	
Topic	Assignment Due Mar 10 at 10 AM
Your Questions Answered	1. Brief: Site Engagement Plan 2. Site: Update your site content 3. Weekly Forum 4. Quiz 8
Optimizing Your Website	
Creating Engagement	
SESSION 9: MARCH 9, 2020	
Topic	Assignment Due Mar 17 at 10 AM
CMS Comparison	1. Brief: Site Assessment 2. Weekly Forum 3. Quiz 9
SEO and Getting Found	
Your Questions Answered	
SESSION 10 (Last Class): MARCH 16, 2020	
Topic	Assignment Due Mar 24 at 10 AM
Mobile Considerations	1. Course Reflections 2. Completed Project Site 3. Weekly Forum 4. Quiz 10
Site Performance	
Your Questions Answered	

GRADING

Below are the details on the grading system for this term

Grade Item	Points Possible	
Favorite Site Review	25	See D2L for details
Project Brief	100	See D2L for details
Project Site	100	See D2L for details
Quizzes	100	Due the Sunday after class at 10 am CST
Discussion Forum	100	Participation Points - your response plus respond to 2 classmates
Course Reflections	25	At the end of the course turn in a course reflection report. The specifics are in the handout in D2L.

450

Required Resources

You are asked to acquire and use the following resources:

- Access to Lynda.com video tutorial materials.
 - This is free via the DePaul Portal to Lynda.com. The link will be provided in D2L class site
- Acquire a Siteground.com Webhosting Account. You can pay for this, or get one for free.
 - Free account: Using your DePaul email address, you can acquire a free account at www.siteground.com/depauluniversity.
 - Paid account: If you prefer to use a paid CMS account you may do so. But I require you to acquire an account that will be primarily used for this course (rather than add this course's materials to an account you use for other purposes.)
 - I will require you provide me with Control Panel access to your account, so factor that in to your decision if you are thinking of using something other than the free SiteGround account. If you wish to keep your account and do additional work on it after the course, you can change your password to prevent me from having future access to it.

Other Requirements:

- You are required to provide me with SuperAdmin access to the back end of your CMS installations for the course. I require this access for two reasons. One, I can observe and evaluate your work for grading purposes. Two, I can quickly provide troubleshooting and support to you if a problem arises. I ask that you retain my access to your account and sites until the point I have submitted course grades in late March.

Safari Books

Reading materials are made available via Safari eBooks at no cost to you.

The book that will be used for this course is:

1. Content Strategy for the Web by Kristina Halvorson, Melissa Rach

Other reading materials that you may find helpful but are not required for this course will be listed in D2L.

Classroom Attendance and Behavior

Section 801 Students are expected to attend each class and to remain for the duration. While it is understood that Chicago traffic and weather are usually outside the control of a given student, arrival 15 minutes late or leaving early is not considered full attendance. Attendance credit may be deducted for such behavior. Student participation in class discussion (both by in class and discussion boards for online students) is desired and expected. First, students are highly encouraged to ask questions and offer comments relevant to the day's topic. Second, students may be called upon by the instructor to offer comments related to the reading or coding assignments. Students must keep up with the coursework to participate in class discussion.

Multi-tasking with off topic cell phone or computer use is discouraged and considered unacceptable behavior. Please minimize non-course online activity. Out of respect to fellow students and the professor, non-course texting is never allowable in class.

Online Course Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students.

They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity.

Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

Academic Integrity and Plagiarism

This course is subject to the university's academic integrity policy. More information can be found at <http://academicintegrity.depaul.edu/>. If you have any questions be sure to consult with your professor. The university and college policy on plagiarism can be summarized as follows: Students in this course should be aware of the strong sanctions that can be imposed against someone guilty of plagiarism.

If proven, a charge of plagiarism could result in an automatic F in the course and possible expulsion. The strongest of sanctions will be imposed on anyone who submits as his/her own work any assignment which has been prepared by someone else. If you have any questions or doubts about what plagiarism entails or how to properly acknowledge source materials be sure to consult the instructor.

HCI 421 Addendum to the Academic Integrity Policy

There is a fine line in open source coding between borrowing/extending someone else's published code and cheating on an assignment. Many forms of the former are acceptable and permitted in an open source coding environment. Representing someone else's work as your own is not acceptable. If you are unclear about where this line is drawn you need to ask about it before assignment submission. Pleading ignorance afterward is not an acceptable excuse.

Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at: cdm.depaul.edu/enrollment.

Incomplete

An incomplete grade is given only for an exceptional reason such as a death in the family, a serious illness, etc. Any such reason must be documented. Any incomplete request must be made at least two weeks before the final, and approved by the Dean of the College of Computing and Digital Media. Any consequences resulting from a poor grade for the course will not be considered as valid reasons for such a request.

Email

Email is the primary means of communication between faculty and students enrolled in this course outside of class time. Students should be sure their email listed under "demographic information" at CampusConnect is correct.

Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential.

To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: csd@depaul.edu.

Instructor

Name: Shirielle “SD” Williams, MBA
Email: SWILL180@depaul.edu
Skype: sdw@danicoenterprises.com
Phone: 847-241-4227 Work Number
847-250-7403 SMS/Text - Google Voice
312-362-1306 Campus Office Phone
Office: 14 E. Jackson 200B Campus Office

Office Hours

Mondays, 4:15 pm to 5:15 pm - Campus Office and Skype
Saturdays, 9:00 am to 10:00 am - Skype only

I work full-time at my company Danico Enterprises. You are welcome to leave a voicemail at the work number listed above and I will call you back. If you would like to schedule an appointment outside of office hours, please email me with dates/times.

I will check email at least once a day.

Getting Help

- Post course content questions to the D2L discussion board so both other students and I can answer you. This shares the answer with the class [posting to the Board is better than emailing me as someone else in the class might answer you before I do—or improve upon my answer]
- Email me with questions
- Email me to schedule time outside of office hours, whether in-person, Skype or phone call
- Email me if the question is too personal to post to the discussion board and we will take it from there

Professional Background

This is my third time teaching at DePaul CDM. I started in technology 20+ years ago creating enterprise client server systems. My experience includes various IT positions including Application Developer, IT Project Manager, and SharePoint Consultant. In 2007, I founded Danico Enterprises to help small businesses and non-profit organizations with web design, development, and content strategy. In 2013, I left the corporate world to pursue Danico full-time. In addition to running Danico, I lead Joomla User Group Chicago North (JUGCN). Each year Danico Enterprises and I host JoomlaDay Chicago to bring together global technologists, industry thought leaders, and enthusiasts for a day to network and attend specialized topics presented by experts. I hold a bachelor’s degree in Computer Engineering and Electrical Engineering from Purdue University and a Master of Business Administration from Lake Forest Graduate School of Management.

LOOP CAMPUS

Lewis Center 1420,
25 East Jackson Blvd.
Phone: (312)362.8002

LINCOLN PARK CAMPUS

Student Center, Suite #370
Phone: (773)325.1677
Fax: (773)325.3720
TTY: (773)325.7296