## COURSE SYLLABUS • Editing 1

Course: POST 110-505 • Winter 2020 • T Th 11:50 am – 1:20 pm
1 East Jackson C106C     Lecture & Lab       Instructor: Martin Bernstein

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Course Description (from catalog)
Students analyze and assemble dramatic scenes under a variety of conditions and narrative strategies. Editing theories, techniques and procedures, issues of continuity, effects, movement and sound are examined as they relate to the fundamentals of cinematic montage and visual storytelling. Prerequisite: NONE.

Summary of course

This course is an introduction to Adobe Premier Pro along with related applications. Utilizing a workshop atmosphere in combination with lectures, demonstrations, readings, and projects, students will take their first steps toward a technical mastery of the art and craft of digital cinema editing.

COURSE OBJECTIVES:
• Knowledge of the creative basics of digital video editorial
• Proficiency in using Adobe Premier Pro CC
• Understanding of related applications used in post-production such as audio mixing, color correction, compression to save space and speed transmission
• Knowledge of formats, format conversion, and aspect ratios, codecs
• On the creative side, the power of editing to manipulate a viewer's mind and emotions, the responsibility that goes with that power, editing as the final writing of a story, editing aesthetics, and discovering one's own personal editing style will all be present every step of the way through this course.

**Learning Outcomes**
- Students will be able use a non-linear editing application for creation of motion content.
- Students will be able to create audio/video projects from supplied or found, self-produced content.
- Students will be able to apply technology, technique and aesthetics as they relate to media industry standards.
- Students will be able to understand and apply professional practice standards of media motion content industry.

DePaul Resource on Learning Outcomes:
https://resources.depaul.edu/teaching-commons/teaching-guides/course-design/Pages/course- objectives-learning-outcomes.aspx

TEXTBOOKS • **Recommended, not Required**
Adobe Premiere Pro CC Classroom in a Book (2014 Release)
- Publisher: Adobe Press; Published Sep 3, 2014
- ISBN-10: 0-13-392705-9
- ISBN-13: 978-0-13-392705-4

- **Required**
In the Blink of an Eye (Revised 2nd Edition)
- Author: Walter Murch
- Publisher: Silman-James Pr; 2 Revised edition (August 1, 2001)
- ISBN-10: 1879505622
- ISBN-13: 978-1879505629

Additional Resources: ***LinkedIn Learning (formerly Lynda.com)***
Subscription is included with tuition
Account signup particulars provided by CDM email
REQUIRED SUPPLIES:
1 500GB or 1 TB external hard drive with USB3 and/or Thunderbolt ports for storing project data files and media assets
1 USB flash drive for project data file backup
Headphones for use when working in the lab

All class exercises and home assignments deal with projects and media stored on a hard drive. All hard drives fail! Hardware problems are not acceptable as an excuse for late submissions so back up all projects & all media on a secondary hard drive. **Do not leave your projects on the lab computer.**

Grading
Assignment # 1 10%
Assignment # 2 10%
Assignment # 3 10%
Assignment # 4 10%
Assignment # 5 10%
Assignment # 6 15%
Lab Practical Exam 20%
Class Participation/Quizzes 15%
LinkedIn Learning NOTES 10%

• A indicates excellence, B indicates good work, C indicates satisfactory work, D work is unsatisfactory in some respect, F is substantially unsatisfactory work.

Grading Scale
A = 100-93, A- = 92-90, B+ = 89-87, B = 86-83, B- = 82- 80, C+ = 79-77, C = 76-73, C- = 72-70, D+ = 69-67, D = 66-63, D- = 62-60, F = 59-0

Assignments:
Assignment # 1: Rough Cut of Action-Music Project
Assignment # 2: Fine Cut of Action-Music Project
Assignment # 3: Rough Cut of Dialog Project
Assignment # 4: Fine Cut of Dialog Project
Assignment #5: Stealomatic Rough Cut
Assignment #6: Stealomatic Fine Cut

Action-Music – this is a showdown between rival gangs – with a twist. You will import dailies, organize, and then edit the footage into a rough cut for Assignment # 1. Then you will refine your edit and add music, SFX, titles for assignment # 2.

Dialog Project – this is a simple dialog exercise. As with the first one, you will import footage, edit and revise, using more sophisticated techniques of reaction, overlapping, etc. The fine cut will require revisions per critique, add music, titles, color correction, filters, etc.

Stealomatic – sometimes referred to a Videomatic. A Stealomatic is typically a test or sketch of an idea for a TV spot or PSA using found or stolen footage. For Assignment #5 you will create an original Stealomatic on a subject/topic of your choice. Typically this will be still photos and video (grabbed from the web), titles, and music. You may use Voice Over but I discourage this unless you know what you are doing in terms of VO recording. Target length for your Stealomatic is approximately 3 minutes.

Ideas for Stealomatics will be discussed in class. You will have to present your idea in class on a date to be determined. Think in terms of a promo for a city or place (What happens in Vegas, etc), or a PSA about a social issue, a subject about which you are passionate. Remember, great stories are about conflict, opposing forces. A few subjects are not appropriate for this assignment: no professional sports, no gaming or animation, no profiles of nihilist, suicidal individuals, excessively violent, racist or profane. All topics subject to instructor approval. Assignment # 6 will be a fine cut of your Stealomatic, with **substantial revisions**, finishing elements.

Lab Practical Exam – this will be administered individually *BEFORE* the final exam date and will be scheduled in advance. I will explain the parameters in class.

LinkedIn Learning NOTES: To assure that the tutorials have been viewed as assigned, students must take notes, either handwritten & captured or by electronic submission. NOTE: Copy & paste or paraphrasing of transcripts will not be accepted and no credit will be given.

FINAL EXAM DATE: *Tuesday, March 12, 2020 • 11:30 AM to 1:45 PM*

● **NOTE TIME CHANGE** ● Attendance is required. University policy requires a class meeting with significant coursework or lecture. Since the Lab Practical Exam on the last regular day of class is our actual final exam, we will use this session to screen final projects.

Finished Assignment # 6 due in class. **Turn in or upload Fine Cut of Final Project by 8:30 PM – evening before class session**. Screen all projects.

## ASSIGNMENT SUBMISSION
The nature of work in the media professions is deadline specific. One objective of this course is to emulate the professional media environment. Assignments for this course must be turned in by the posted deadline. *Late work will not be accepted and will be scored as a zero.* This is your warning.

## COURSE SCHEDULE
*NOTE:* Course schedule published in this syllabus is subject to change, update. All current updates will be published on D2L and will supersede schedule published herein.

*Week 1*
*Day 1: Introduction, Overview, Syllabus, Assignments, Hard Drives Flash Drives*
*Day 2: Adobe Premier Pro: Workflow & Organization, Project Panel, Source & Program Monitors, Timeline • IMPORT Project 1: Friends of the Family*

*Week 2*
*Day 1: Action Editing: Assembly, Insert & Overwrite Editing, Trimming*
*Day 2: Editing in the Timeline, Exporting to QuickTime, Formats & Codecs*

*Week 3*
*Day 1: PROJECT 1 DUE: Action 1st Cut, Screen & Critique*
*Day 2: MURCH Discussion, In Class Editing - Action Project*

*Week 4*
*Day 1:  Import Music, Title Superimpose, Scrolling End Titles*
*Day 2: PROJECT 2 DUE: Action FINE CUT • Begin DIALOG PROJECT*

*Week 5*
*Day 1: Dialog Editing: Selects, Assembly, Reactions, Audio*
*Day 2: Dialog Project - Advanced Editing: Mattes, J & L Cuts, Color Correction*

*Week 6*
*Day 1: PROJECT 3 DUE: Dialog 1st Cut, Screen & Critique*
*Day 2: MURCH Discussion, STEALOMATICS, PSAs & TV Promos: Finding elements on the web, importing JPEGs, YouTube video, music*

*Week 7*
*Day 1: PROJECT 4 DUE: Dialog FINE CUT • Present STEALOMATIC Ideas*
*Day 2: Advanced Editing: Special Effects, Filters, Basic Motion*

*Week 8*
*Day 1: Advanced Editing: Titles, Multiple Layers*
*Day 2: In Class Editing • Troubleshooting*

*Week 9*
*Day 1: PROJECT 5 DUE: STEALOMATIC 1st CUT - Screen & Critique*
*Day 2: Review for Lab Practical Exam*

*Week 10*
*Day 1:  LAB PRACTICAL EXAM*
*Day 2:  Guest Lecture*

**FINAL EXAM: Tuesday, March 17, 2020  •  11:30 AM to 1:45 PM** ·  *NOTE TIME CHANGE*
*Final Projects Due: Submitted to D2L Submissions* **by 8:30 PM on March 16, 2020**

***DePaul CDM Important Dates • WINTER 2020***

| | |
|---|---|
| *Saturday January 4, 2020* | *Begin WQ2020 Classes* |
| *Friday January 10, 2020* | *11:59 PM Deadline to add classes to WQ2020 schedule* |
| *Friday January 17, 2020* | *Last day to drop WQ2020 classes with no penalty* |
| | *(100% refund of tuition if applicable and no grade on transcript)* |
| *Friday January 17, 2020* | *Last day to select pass/fail option for WQ2020 classes* |
| *Saturday January 18, 2020* | *Grades of "W" assigned for WQ2020 classes dropped on or after* |
| *Monday January 20, 2020* | *Martin Luther King Day - University officially closed* |
| *Friday January 24, 2020* | *Last day to select auditor status for WQ2020 classes* |
| *Saturday February 1, 2020* | *Begin WQ2020 optional mid-term exam week* |
| *Friday February 7, 2020* | *End WQ2020 optional mid-term exam week* |
| *Friday February 21, 2020* | *Last day to withdraw from WQ2020 classes* |
| *Friday March 13, 2020* | *End WQ2020 Day & Evening Classes* |
| *Saturday March 14, 2020* | *Begin WQ2020 Day & Evening Final Exams* |
| *Friday March 20, 2020* | *END WINTER QUARTER 2020* |
| *Friday March 20, 2020* | *End WQ2020 Day & Evening Final Exams* |
| *Saturday March 21, 2020* | *Begin Spring Break* |
| *Friday March 27, 2020* | *"R" grades issued Winter 2019 lapse to "F"* |
| *Friday March 27, 2020* | *End Spring Break* |
| *Friday March 27, 2020* | *GRADES DUE: WINTER QUARTER 2020* |

*https://academics.depaul.edu/calendar/Pages/default.aspx  (Be sure to search for 2019- 2020 Academic Year)*

*PLEASE NOTE: Some courses have fewer meeting dates due to national holidays, and instructors are expected to replace those class meetings with online activities or assignments.  For questions related to online course planning and design, contact your college's or school's instructional technology consultant.  You can find more information on the Faculty Instructional Technology Services website at https://offices.depaul.edu/fits/Pages/default.aspx.*
*All dates are subject to change.  DePaul University reserves the right to alter its academic calendar when the need arises.*

**Changes to Syllabus**
This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

**Online Course Evaluations**
Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Please see https://resources.depaul.edu/teaching-commons/teaching/Pages/online teaching-evaluations.aspx for additional information

**Academic Integrity and Plagiarism**
This course will be subject to the university's academic integrity policy. More information can be found at https://resources.depaul.edu/teaching-commons/teaching/academic-integrity/Pages/default.aspx.

**Academic Policies**
All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at:
http://www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx

**Incomplete Grades**
An incomplete grade is a special, temporary grade that may be assigned by an instructor when unforeseeable circumstances prevent a student from completing course requirements by the end of the term and when otherwise the student had a record of satisfactory progress in the course. All incomplete requests must be approved by the instructor of the course and a CDM Associate Dean. Only exceptions cases will receive such approval. Information about the Incomplete Grades policy can be found at http://www.cdm.depaul.edu/Current%20Students/Pages/Grading-Policies.aspx

**Preferred Name & Gender Pronouns**
Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, culture, religion, politics, sexual orientation, gender, gender variance, and nationalities. I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the quarter so that I may make appropriate changes to my records. Please also note that students may choose to identify within the University community with a preferred first name that differs from their legal name and may also update their

gender. The preferred first name will appear in University related systems and documents except where the use of the legal name is necessitated or required by University business or legal need. For more information and instructions on how to do so, please see the Student Preferred Name and Gender Policy at http://policies.depaul.edu/policy/policy.aspx?pid=332

**Students with Disabilities**
Students seeking disability-related accommodations are required to register with DePaul's Center for Students with Disabilities (CSD) enabling them to access accommodations and support services to assist with their success. There are two office locations:

- Loop Campus – Lewis Center #1420 – (312) 362-8002
- Lincoln Park Campus – Student Center #370 – (773) 325-1677
  Students who register with the Center for Students with Disabilities are also invited to contact Dr. Gergory Moorhead, Director of the Center, privately to discuss how he may assist in facilitating the accommodations to be used in a course. This is best done early in the term. The conversation will remain confidential to the extent possible.
  Please see https://offices.depaul.edu/student-affairs/about/departments/Pages/csd.aspx for Services and Contact Information.

## Course Policies as Suggested by the Dean of Students Office

**Attendance:** Students are expected to attend each class and to remain for the duration. Coming 15 minutes late or leaving 15 minutes early constitutes an absence for the student. The overall grade for participation drops one-third after any absence. Three absences for any reason, whether excused or not, may constitute failure for the course.

**Class Discussion:** Student participation in class discussions will be measured in two ways. First, students are highly encouraged to ask questions and offer comments relevant to the day's topic. Participation allows the instructor to "hear" the student's voice when grading papers. Secondly, students will be called upon by the instructor to offer comments related to the reading assignments. Students must keep up with the reading to participate in class discussion.

**Attitude:** A professional and academic attitude is expected throughout this course. Measurable examples of non-academic or unprofessional attitude include but are not limited to: talking to others when the instructor is speaking, mocking another's opinion, cell phones ringing, emailing, texting or using the internet whether on a phone or computer. If any issues arise a student may be asked to leave the classroom. The professor will work with the Dean of Students Office to navigate such student issues.

**Civil Discourse:** DePaul University is a community that thrives on open discourse that challenges students, both intellectually and personally, to be Socially Responsible Leaders. It is the expectation that all dialogue in this course is civil and respectful of the dignity of each student. Any instances of disrespect or hostility can jeopardize a student's ability to be successful in the course. The professor will partner with the Dean of Students Office to assist in managing such issues.

**Cell Phones/On Call:** If you bring a cell phone to class, it must be off or set to a silent mode. Should you need to answer a call during class, students must leave the room in an undisruptive manner. Out of respect to fellow students and the professor, texting is never allowable in class. If you are required to be on call as part of your job, please advise me at the start of the course.