GD104 Design Drawing Process

Online	Winter Quarter 2021	Wednesday 10AM–1:15PM
Section 501	Jan 4–Mar 21, 2021	Final Mar 17, 2021
		Zoom

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Materials

Pencils	X acto knife
Black Construction paper	Extra blades for your knife
White Construction paper	Eraser
12" x 20 yards of roll of tracing paper	Swivel Craft Knife
18 x 24" pad of drawing paper	Masking Tap
8 oz bottle of Blick Black Tempera paint	1" & 3" Bristle Brushe
8 oz bottle of Blick White Tempera paint	Manila folder Paper
Cutting board	Ruler
Masking tape	

Course Description

This course introduces students to drawing for the design process in print and media: from initial concept development to sketches through presentation drawings and visualizations. The documentation and communication of ideas require fluency with symbolic and illustrative methods. Topics include general arrangement and detailed and dimensional drawings providing essential preparation for Illustrator classes for design. Topics include a history of designers' drawings, basic drawing skills including perspective, line, texture, shape, light, shade and value, step-by-step processes, tools and materials, the design process and concept sketches, and presentations.

Course Objectives

- Understand principles of design in regard to conceptualization of ideas through drawing and sketching.
- Communicate ideas through drawing and sketching to further the design process.
- Demonstrate knowledge of techniques and form, specifically, line, positive/negative space, shade/tone, texture, color, etc.
- Practice the process of conceptualization, drawing and sketching to communicate design ideas.

Instructional Methods

This class with be taught as a lab class. You will be given 10 different drawing projects, each project will be throughly explained in class. You should be able to finish each drawing project in class—if you don't finish them in class you have until the beginning of the next class to finsh them. Each project will be evaluated at the start of the next class. I will give you 9 projects, the Project 10 'The

Final Project' will be a project of your own creation. In addition to the projects, I'll meet with each of you for 15 minute during my office hours on Weeks 5 and Weeks 6. This meeting will merely be time to discuss how you are doing in class, and what you might want to explore for your final project. The Final Project will be evaluated with a critique on our final exam day.

Changes to the Syllabus

This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class, posted under Announcements in D2L and sent via email.

On Line Evaluations

Evaluations are a way for students to provide valuable feedback regarding their instructor and the course. Detailed feedback will enable the instructor to continuously tailor teaching methods and course content to meet the learning goals of the course and the academic needs of the students. They are a requirement of the course and are key to continue to provide you with the highest quality of teaching. The evaluations are anonymous; the instructor and administration do not track who entered what responses. A program is used to check if the student completed the evaluations, but the evaluation is completely separate from the student's identity. Since 100% participation is our goal, students are sent periodic reminders over three weeks. Students do not receive reminders once they complete the evaluation. Students complete the evaluation online in CampusConnect.

Academic Integrity and Plagiarism

This course will be subject to the university's academic integrity policy. More information can be found at academicintegrity.depaul.edu. If you have any questions be sure to consult with your professor.

Academic Policies

All students are required to manage their class schedules each term in accordance with the deadlines for enrolling and withdrawing as indicated in the University Academic Calendar. Information on enrollment, withdrawal, grading and incompletes can be found at:
www.cdm.depaul.edu/Current%20Students/Pages/PoliciesandProcedures.aspx

Jan 10	Last day to add (or swap) classes to WQ 2020 schedule (11:59 pm Deadline)
Jan 17	Last day to drop classes with no penalty, 100% tuition refund if applicable and no grade on transcript.
Jan 17	Last day to select pass/fail option for WQ 2020 classes.
Jan 18	Grades of "W" assigned for WQ 2020 classes dropped on or after this day.
Jan 24	Last day to select auditor status for WQ2020 classes.

Students with Disabilities

Students who feel they may need an accommodation based on the impact of a disability should contact the instructor privately to discuss their specific needs. All discussions will remain confidential.
To ensure that you receive the most appropriate accommodation based on your needs, contact the instructor as early as possible in the quarter (preferably within the first week of class), and make sure that you have contacted the Center for Students with Disabilities (CSD) at: csd@depaul.edu.

Lewis Center 1420, 25 East Jackson Blvd.
Phone number: (312)362-8002
Fax: (312)362-6544
TTY: (773)325.7296

Attendence

You are expected to show up to class prepared and on time. While the university has policies regarding excused absences (see above), there's no substitute for being present in class. If you miss class, you (and only you) are responsible for the content you miss when you're absent—make friends with someone early if you anticipate being absent later in the quarter. Failure to attend will result in a lack of participation, a lesser quality of work, and consequently a reduced grade.

Class Discussion

Student participation in class discussions will be measured in two ways. First, students are highly encouraged to ask questions and offer comments relevant to the day's topic. Participation allows the instructor to "hear" the student's voice when grading papers and projects. Secondly, students will be called upon by the instructor to offer comments related to the reading assignments and projects. Students must keep up with the reading to participate in class discussion.

Attitude

A professional and academic attitude is expected throughout this course. Measurable examples of non-academic or unprofessional attitude include but are not limited to: talking to others when the instructor is speaking, mocking another's opinion, cell phones ringing, emailing, texting or using the internet whether on a phone or computer. If any issues arise a student may be asked to leave the classroom. The professor will work with the Dean of Students to navigate such student issues.

Civil Discourse

DePaul University is a community that thrives on open discourse that challenges students, both intellectually and personally, to be Socially Responsible Leaders. It is the expectation that all dialogue in this course is civil and respectful of the dignity of each student. Any instances of disrespect or hostility can jeopardize a student's ability to be successful in the course. The

professor will partner with the Dean of Students Office to assist in managing such issues.

Devices

The use of personal and portable electronic devices is not allowed during class. These include cell phones, gaming devices, and media players. The use of larger devices such as laptops and tablets is prohibited during lectures and critiques. Improper use of such devices during in class will result in a lowered grade.

Grades

Grades are a reflection of the effort put forth as stated below. I do not look for perfection or the best final projects. I look for students who take risks, keep exploring, try new things and go back and improve projects after we review them. I want my students to develop a love and a passion for visual design. The course is meant to inspire you to discover design all around you. I expect you to work hard.

Classroom Conduct

Given the nature of our work, we'll be having discussions and lectures during class. You are expected to participate in these exchanges in a frank and honest yet also respectful manner. Participation in critiques and reviews is not optional. You are expected to both comment on your peers' work as well as offer your work for feedback.

When you're discussing someone else's work, treat them with respect. When someone else is critical of your work, don't take it personally. Our discussions should be challenging while never disregarding the dignity of each one of us.

Late work

Work is due at the beginning of class. Late work will not be accepted. However I do accept revisions of work for a potentially improved grade. So please turn in your work on time, even if incomplete, and revise it as necessary after it's due. The importance of these two skills cannot be over-stated.

Projects (Design and Craftsmanship)

Have your assignments complete and take risks. I'd rather see you try some-thing new and fail than have a perfect project. Work on your craft. You need to develop a steady hand and an eye for detail.

Grading policies

Final grades will be based on your projects, homework, as well as class partici-pation.

> Participation [25%]. Includes contributing to discussions in class; participating in critiques and design reviews; asking your peers for help during lab time, and offering help if you're able. Participation can only happen when you're in class. Failure to be an active member of the class will result in a lower grade.

> Projects [50%]. Will be evaluated based on craft (how well something is made), process (the path you took while making it), and concept (does it communicate an idea effectively). Take risks. Attempt things that seem beyond your reach. I'd rather you try and fail than not try at all. Working 'outside your confort zone' is essential to growing as a designer and will have a positive impact on your grade.

> Homework [25%]. These will reinforce material from class lectures.

Grading scale

A	100–93	B–	82–80	D+	69–68
A–	92–90	C+	79–78	D	67–63
B+	89–88	C	77–73	D–	62–60
B	87–83	C–	72–70	F	59–0

Overview/Timeline

Below is a rough outline of the projects/reading we will undertake in this class. Schedule is subject to change.

Week By Week Course Outline

Week 1 **Figure/Ground Drawing** **Homework**
1/6/21 Understand how drawing the negative Specifics on D2L
space helps to draw the positive space.
Discuss ideas of composition, line, shape
figure/ground and space.

Week 2 **Grid Drawings** **Homework**
1/13/21 Using the grid to better understand how Specifics on D2L
to draw/sketch everyday objects. Discuss
the principles of design and how these
drawings relate to making a design.

Week 3 **Cut Apart Drawings**
1/20/21 Making your drawings skills better by
changing the proportions of your page.
Focus on communicating ideas through
drawing to further the design process.

Week 4 **Perspective Drawings** **Homework**
1/27/21 Discuss perspective and how it relates to Specifics on D2L
the 2D surface of graphic design. Discuss
the ideas of perspective can communicate
design ideas. Look at Eric Gill.

Week 5 **Conceptualization of the Pencil**
2/3/21 Drawings made from the conceptualization of
a pencil. Working on communicating ideas
through the design process. Learning to think
about how your concept will communicate design
ideas.

Week 6   **Examination of Process**
2/10/21   Exploring all the possibilities of using one shape to create drawings that communicate design ideas. Revisit the principles of design.

Week 7   **Create Stencils**
2/17/21   Critically look at past drawings to see repetion of design ideas. Use the repeated ideas to create stencils to use in the next class. Revisiting the principles of design. Look at Dwiggings.

Week 8   **Draw Examine Draw**   **Homework**
2/24/21   Drawing with the stencils you created.   Specifics on D2L
Examine the drawings. The redraw the drawings to communicate a design idea. Revisiting the principles of design.

Week 9   **The Conceptulization of the process of Drawing**
3/3/21   Using data you collect make drawing which express an idea. Look at Kurt Schitters and other Dada designers.

Week 10   **Final Project**
3/10/21   Work on final project.

Week 11   **Final Exam Day—Final Crit**
3/17/21